

JUNIOR SCHOLARS FORUM

Reimagining Civil Society,
Philanthropy, and Social Innovation
in a World in Crisis

19-20 June, 2025



PROGRAM

DATE:
Thursday, June 19th
&
Friday, June 20th,
2025

HOSTED AT:



ESSEC Business School
Paris Cergy Campus
France

CO-ORGANIZED BY:



CONTEXT

Ten years ago, the **Stanford Center on Philanthropy and Civil Society (PACS)** organized the first edition of the **PACS Junior Scholars Forum**. The goal of the forum is to highlight exciting work being done by young scholars across the globe and to contribute to the development of their scholarship. It brings together emerging researchers, including PhD students, postdoctoral fellows, and junior faculty, working in the general areas of civil society and philanthropy to increase the sense of intellectual community and enhance the overall quality of research.

Meanwhile, in 2015, faculty members at **HEC Liège** and **ESSEC Business School** launched the **Doctoral Seminar in Social Entrepreneurship and Philanthropy (SEPHI)**. Their goal was to enable doctoral students and postdoctoral fellows to critically debate the literature and its theoretical underpinnings, learn about developing and crafting research papers in this field, strengthen ongoing research, and develop ties with emerging and senior scholars in a burgeoning research community. The SEPHI organizing team expanded to include colleagues from **emlyon business school** and **IESEG School of Management** and organized four editions of the seminar.

For this 2025 edition, Stanford PACS invited **ESSEC Business School's Philanthropy Chair** and **Social Innovation Chair** to co-host the next Junior Scholars Forum edition in France. Given our shared values and common objectives to nurture emerging scholars, we decided to all join forces to organize this event with the aim of reinvigorating research on all forms of private initiatives and organizations addressing collective challenges that neither governments nor markets can solve on their own.

ORGANIZING TEAM

Faculty

ESSEC BUSINESS SCHOOL:

- **Anne-Claire Pache,**
Chaired Professor in Social Innovation; Associate Dean for Global Strategy and Sustainability.
- **Arthur Gautier,**
Chaired Professor in Philanthropy, Associate Dean for Chairs.

STANFORD UNIVERSITY:

- **Walter W. Powell,**
Jacks Family Professor of Education, and (by courtesy) Sociology, Organizational Behavior, Management Science and Engineering, and Communication.
- **Johanna Mair,**
Professor of Organization, Strategy, and Leadership; Academic Editor of the Stanford Social Innovation Review.
- **Lisa Overbey,**
Associate Director of Research and Scholar Programs, Stanford Center on Philanthropy and Civil Society.

HEC LIÈGE:

- **Virginie Xhaufclair,**
Professor of Business Ethics and Philanthropy.
- **Frédéric Dufays,**
Associate Professor of Social and Sustainable Entrepreneurship.

EMLYON BUSINESS SCHOOL:

- **Nevena Radoynovska,**
Associate Professor of Strategy & Organization.
- **Christof Brandtner,**
Associate Professor of Social Innovation.

IÉSEG SCHOOL OF MANAGEMENT:

- **Benjamin Huybrechts,**
Professor of Business & Society.

Management & Staff

ESSEC BUSINESS SCHOOL:

- **Tiffany Besnard,**
Assistant, Social Innovation Chair.
- **Jennifer Rodrigues da Silva,**
Assistant, Philanthropy Chair.
- **Gabrielle Simonpoli,**
Student, Master in Management.





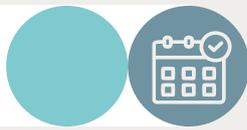
JUNIOR SCHOLARS

1. EARLY-STAGE TRACK

NAME	ACADEMIC AFFILIATION
AGUILAR VINAS Daniel	Rotterdam School of Management
ATEEQ Nawras	Southampton Business School
CHAN Ariel	Stanford University
COOVADIA Fuuad	Saïd Business School, University of Oxford
DIEPEVEEN Maïke	University of Eastern Finland
KOPTYUKH Anastasia	Aalto University School of Business
MARADEIX Marie-Stéphane	ESSEC Business School / Université Paris Dauphine
MUHR Antonia Katharina	Vienna University of Economics and Business
POTES Madalena	Universidade Nova de Lisboa
SASSO LOPES Jessica	emlyon business school

2. ADVANCED TRACK

NAME	ACADEMIC AFFILIATION
ANDREOLI Chiara	ESADE, Ramon Llull University
BARROS Octavio	HEC Paris
BEISHENALY Nazik	Hertie School of Governance
BRAZZEL Melanie	Kennedy School, Harvard University
CHOI Jung ho	University of Pennsylvania
DILDINE Alexandra	Johns Hopkins University
LU Cheng	Saïd Business School, University of Oxford
SABBATUCCI Anne-Sophie	Kelley School of Business, Indiana University
YOUNG-HYMAN Trevor	Katz School of Business, University of Pittsburgh
ZHUANG Yuhao	emlyon business school



PROGRAM

DAY 0 – WEDNESDAY, JUNE 18TH, 2025

	18:30-21:30 Welcome Reception <i>Drinks - Buffet dinner</i>	Château de l'Hermitage (Ennery)
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DAY 1 – THURSDAY, JUNE 19TH, 2025

	8:15-8:30 <i>Shuttle to ESSEC campus (Cergy)</i> <i>Meeting points at both hotels</i>	Green des Impressionnistes Château de l'Hermitage (Ennery)
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	9:00-9:15 WELCOME TO ESSEC Welcome coffee & pastries Foreword by Vincenzo Vinzi, Dean of ESSEC Business School	ESSEC Campus Pierre Nanterme Center (Cergy)
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	9:15-9:30 INTRODUCTION SEPHI meets Stanford PACS Overview of the program	<i>idem</i>
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	9:30-10:00 ICEBREAKER Let us get to know each other!	<i>idem</i>
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	10:00-11:00 SESSION I – JUNG HO CHOI (PENN) <i>The role of philanthropic grant distribution in community-level poverty reduction</i> • Chair, discussant: Arthur Gautier (ESSEC) • Junior discussant: Antonia Muhr (WU Vienna)	<i>idem</i>
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	11:00-12:00 SESSION II – OCTAVIO BARROS (HEC PARIS) <i>Navigating philanthropy allocation amidst change</i> • Chair, discussant: Nevena Radoynovksa (emlyon) • Junior discussant: Maïke Diepeveen (U. Eastern Finland)	<i>idem</i>
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	12:00-13:30 LUNCH - Buffet lunch	ESSEC Campus - Le Club
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	13:30-14:30 SESSION III – ANNE-SOPHIE SABBATUCCI (INDIANA) <i>Echoes of a field ideology</i> • Chair, discussant: Benjamin Huybrechts (Iéseg) • Junior discussant: Nawras Ateeq (Southampton)	ESSEC Campus Pierre Nanterme Center
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	14:30-15:30 SESSION IV – MELANIE BRAZZELL (HARVARD) <i>What shape does democracy take?</i> • Chair, discussant: Woody W. Powell (Stanford) • Junior discussant: Madalena Potes (Nova)	<i>idem</i>
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	15:30-16:00 BREAK	
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	16:00-17:00 SESSION V – NAZIK BEISHENALY (HERTIE) <i>Pre-democratic and democratic work</i> • Chair, discussant: Frédéric Dufays (HEC Liège) • Junior discussant: Anastasia Koptsyukh (Aalto)	<i>idem</i>
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	17:00-18:00 SESSION VI – YUHAO ZHUANG (EMLYON) <i>Who enters weakly constrained political contexts to create social impact?</i> • Chair, discussant: Lisa Overbey (Stanford) • Junior discussant: Daniel Aguilar Vinas (Rotterdam)	<i>idem</i>
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	18:00-18:15 CLOSING REMARKS Meeting point and shuttle to dinner	<i>idem</i>
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	19:00-21:30 VISIT & DINNER Short walk in the historical center of Auvers Seated dinner and drinks	Le Relais des Peintres (Auvers-sur-Oise)
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	21:30-22:00 Meeting point in front of the restaurant Shuttle back to both hotels	
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PROGRAM

DAY 2 – FRIDAY, JUNE 20TH, 2025

	7:45-8:00	Shuttle to ESSEC campus (Cergy) Meeting points at both hotels	Green des Impressionnistes; Château de l'Hermitage (Ennery)
	8:30-9:00	WELCOME TO ESSEC Welcome coffee & pastries Overview of the program (day 2)	ESSEC Campus Pierre Nanterme Center
	9:00-11:00	SESSION VII – EARLY-STAGE PHD STUDENTS FORUM • 5 roundtables with 2 presenters and 4 participants in each table (grouped by themes/expertise)	<i>idem</i>
	11:00-12:00	SESSION VIII – KEYNOTE ADDRESSES <i>Democracy and participation in organizations</i> • Walter W. Powell (Stanford) • Anne-Claire Pache (ESSEC)	<i>idem</i>
	12:00-13:00	LUNCH - Buffet lunch	ESSEC Campus - Le Club
	13:00-14:00	SESSION IX – TREVOR YOUNG-HYMAN (PITTSBURGH) <i>Temporal trade-offs in stakeholder governance</i> • Chair, discussant: Anne-Claire Pache (ESSEC) • Junior discussant: Jessica Sasso-Lopes (emlyon)	ESSEC Campus Pierre Nanterme Center
	14:00-15:00	SESSION X – ALEXANDRA DILDINE (JOHNS HOPKINS) <i>The promises and perils of digital organizing</i> • Chair, discussant: Johanna Mair (Stanford) • Junior discussant: Fuuad Coovadia (Oxford)	<i>idem</i>
	15:00-15:30	BREAK	
	15:30-16:30	SESSION XI – CHIARA ANDREOLI (ESADE) <i>The emergence of measurement infrastructure in nascent fields</i> • Chair, discussant: Virginie Xhaufclair (HEC Liège) • Junior discussant: Marie-Stéphane Maradeix (ESSEC)	<i>idem</i>
	16:30-17:30	SESSION XII – CHENG LU (OXFORD) <i>How the Chinese government engaged with the integration of social enterprises in China</i> • Chair, discussant: Christof Brandtner (emlyon) • Junior discussant: Ariel Chan (Stanford)	<i>idem</i>
	17:30-18:00	CONCLUDING REMARKS Final reflections Goodbye!	<i>idem</i>



SESSIONS FORMAT

1. EARLY-STAGE TRACK

Session VII (Day 2)

The roundtables are intended to give early-scholars with detailed feedback on their work in progress.

Each roundtable consists of **two** presenters and **four** discussants (two senior scholars and two advanced-track scholars).

We allocated a full hour (**60** minutes) to each presenter, including:

- **10** minutes of presentation
- **50** minutes of discussion

Early-track scholars can use 10 minutes to summarize the main argument and evidence (no slides required), raise potential limitations, and ask questions that would be most useful to address in the discussion. They should also read their co-presenter's paper.

Discussants (both advanced-track and senior scholars) should read the 2 papers that they have been assigned to and be ready to provide oral feedback.

COMPOSITION OF THE TABLES

TABLE 1: Digitalization and civil society

- Jessica Sasso Lopes: *The digital native penalty on organizational scaling*
- Fuuad Coovadia: *Digital platforms as network brokers in circular supply chains*
- Senior scholars: Anne-Claire Pache, Benjamin Huybrechts
- Advanced track scholars: Alexandra Dildine, Octavio Barros

TABLE 2: Extreme contexts and social entrepreneurship

- Anastasia Koptsyukh: *Narratives of social innovation in a prolonged disaster context*
- Nawras Ateeq: *Emotions and maintenance of crises*
- Senior scholars: Johanna Mair, Frédéric Dufays
- Advanced track scholars: Cheng Lu, Nazik Beishenaly

TABLE 3: Foundations and power

- Antonia Katharina Muhr: *How foundations conceptualize and implement innovation*
- Madalena Potes: *The Calouste Gulbenkian Foundation as an agent of transformation through art in international contexts*
- Senior scholars: Arthur Gautier, Virginie Xhaufclair
- Advanced track scholars: Jung Ho Choi, Chiara Andreoli

TABLE 4: Norms and institutions

- Maike Diepeveen: *How advocacy nonprofits influence the norms governing business sustainability*
- Daniel Aguilar Vinas: *An ethnographic exploration of micro-level dynamics in a community enterprise*
- Senior scholars: Nevena Radoynovksa (emlyon), Woody W. Powell (Stanford)
- Advanced track scholars: Anne-Sophie Sabbatucci, Trevor Young-Hyman

TABLE 5: Trust and the public

- Ariel Chan: *Trust in public agencies, polarization, social movements*
- Marie-Stephane Maradeix: *Trust mechanisms in foundations-grantees relationships*
- Senior scholars: Lisa Overbey (Stanford), Christof Brandtner (emlyon)
- Advanced track scholars: Melanie Brazzel, Yuhao Zhuang

2. ADVANCED TRACK

Sessions I-VI (Day 1) and VIII-XII (Day 2)

These sessions will allow advanced-track scholars to present a research paper and receive detailed feedback from two discussants: one senior scholar and one early-stage track scholar, before opening the floor for questions and comments from everyone.

We allocated a full hour (**60** minutes) to each presenter, including:

- **15** minutes of presentation
- **20** minutes of discussion (10 minutes per discussant)
- **25** minutes of questions & comments

Presenters should prepare a 15-minute presentation (slides required). Each discussant (both senior and early-stage scholars) should read the presenter's paper and prepare a 10-minute discussion, to be presented orally with 1-2 accompanying slides.

Please refer to the program below to see when you present and when you are a discussant.

PRACTICAL INFORMATION



The Junior Scholars Forum will be held **on Thursday, June 19th and Friday, June 20th, 2025.**

A welcome reception will be organized on the evening before the Forum starts (Wednesday, June 18th, 2025).

VENUES

- All work sessions and lunches take place on the main campus of **ESSEC Business School** in Cergy-Pontoise (3 avenue Bernard Hirsch, 95000 Cergy).
- The welcome reception takes place at **Château de l'Hermitage** in Ennery (8 rue du Parc, 95300 Ennery), a 15-minute ride away from the ESSEC campus. Organizers will be accommodated here.
- Participants will be accommodated at **Le Green des Impressionnistes** in Ennery (4 rue du Parc, 95300 Ennery), immediately next to Le Château de l'Hermitage.
- Thursday's dinner is organized at **Le Relais des Peintres** in Auvers-sur-Oise, a 20-minute ride away from the ESSEC campus.

TRANSPORTATION

During the Forum, all participants will be transported between the campus and the other venues via a **private shuttle**.

However, participants are invited to organize their own transfer from airports & train stations to the partner hotels in Ennery on Wednesday.

TO GET TO CHÂTEAU DE L'HERMITAGE IN ENNERY:

• From Paris Charles-de-Gaulle (CDG) airport:

• By public transportation

Take the train **RER B** heading for Saint-Remy-lès-Chevreuse or Massy Palaiseau or Antony until Chatelet - Les Halles station. At Chatelet - Les Halles station take the train **RER A** heading for Cergy or Cergy le Haut until Cergy Prefecture station. Ticket price: €13 (CDG airport-Cergy).

From Cergy prefecture station take a taxi for the Château de l'Hermitage in Ennery.

• By car (Taxi, Uber)

- From Paris Charles-de-Gaulle (CDG) airport: 50 mins / approximate cost: €60 (Uber) / €115 (Taxi)

- From Cergy prefecture station: 12-15 mins / approximate cost: €15 (Uber) / €30 (Taxi)

• From Paris Orly (ORY) airport:

• By public transportation

Take the metro **M 14** until Gare de Lyon or Chatelet station, then take the train **RER A** heading for Cergy or Cergy le Haut until Cergy Prefecture station.

From Cergy prefecture station take a taxi for the Château de l'Hermitage in Ennery.

• By car (Taxi, Uber)

- From Paris Orly (ORY) airport: 75 mins / approximate cost: €80 (Uber) / €125 (Taxi)

- From Cergy prefecture station: 12-15 mins / approximate cost: €15 (Uber) / €30 (Taxi)

• From downtown Paris:

• By public transportation

Take the train **RER A** in the direction of Cergy or Cergy le Haut from Paris - La Défense or Charles-de-Gaulle - Etoiles or Auber or Chatelet les Halles or Gare de Lyon or Nation station until Cergy-Prefecture.

• By car (Taxi, Uber)

- From downtown Paris: 60 mins / approximate cost: €45 (Uber) / €90 (Taxi)

- From Cergy prefecture station: 12-15 mins / approximate cost: €15 (Uber) / €30 (Taxi)

TO GET FROM ESSEC BUSINESS SCHOOL TO THE MAIN AIRPORTS & TRAIN STATIONS:

• To Paris Charles-de-Gaulle (CDG) airport:

• By public transportation

Take the train **RER A** from Cergy Prefecture station until the station Chatelet - Les Halles station (40 minutes). At Chatelet - Les Halles station take the train **RER B** heading for Charles-de-Gaulle (CDG) airport - Terminal 2 (40 minutes). Ticket price: 13€ (Cergy-CDG airport).

• By car (Taxi, Uber)

- From ESSEC Business School: 50 mins / approximate cost: €60 (Uber) / €115 (Taxi)

• To Paris Orly (ORY) airport:

• By public transportation

Take the train **RER A** from Cergy Prefecture station heading for "Boissy Saint Léger" or "Marne La Vallée" until Chatelet - les Halles (40 mins) station or Gare de Lyon (45 mins) station. At Chatelet - les Halles station or Gare de Lyon station take the metro line **M 14** heading to Aeroport d'Orly

• By car (Taxi, Uber)

- from ESSEC Business School: 85 mins / approximate cost: €90 (Uber) / €140 (Taxi)

• To downtown Paris:

• By public transportation

To Gare de Lyon (TGV train): Take the train **RER A** from Cergy Prefecture station until Gare de Lyon station (45 mins), then follow the direction to TGV or Grandes Lignes trains.

• To Gare du Nord (Eurostar train):

Take the train **RER A** from Cergy Prefecture station until Chatelet - les Halles (40 mins) then switch for **RER B** train heading to "Mitry-Claye" or "CDG Airport" until Gare du Nord Station. Then follow the direction of Eurostar or TGV lines.

• To Gare de l'Est (TGV train):

Take the train **RER A** from Cergy Prefecture station until Chatelet - les Halles (40 mins) then switch for **RER B** train heading to Mitry Claye or CDG Airport until Gare du Nord Station. Then follow the direction of the metro line **M 5** heading for "Place d'Italie" until Gare de l'Est station.

• By car (Taxi, Uber) from ESSEC Business School

- To Gare de Lyon:

75 mins / approximate cost: €60 (Uber) / €115 (Taxi)

- To Gare de l'Est:

60 mins / approximate cost: €45 (Uber) / €90 (Taxi)

- To Gare du Nord:

60 mins / approximate cost: €45 (Uber) / €90 (Taxi)

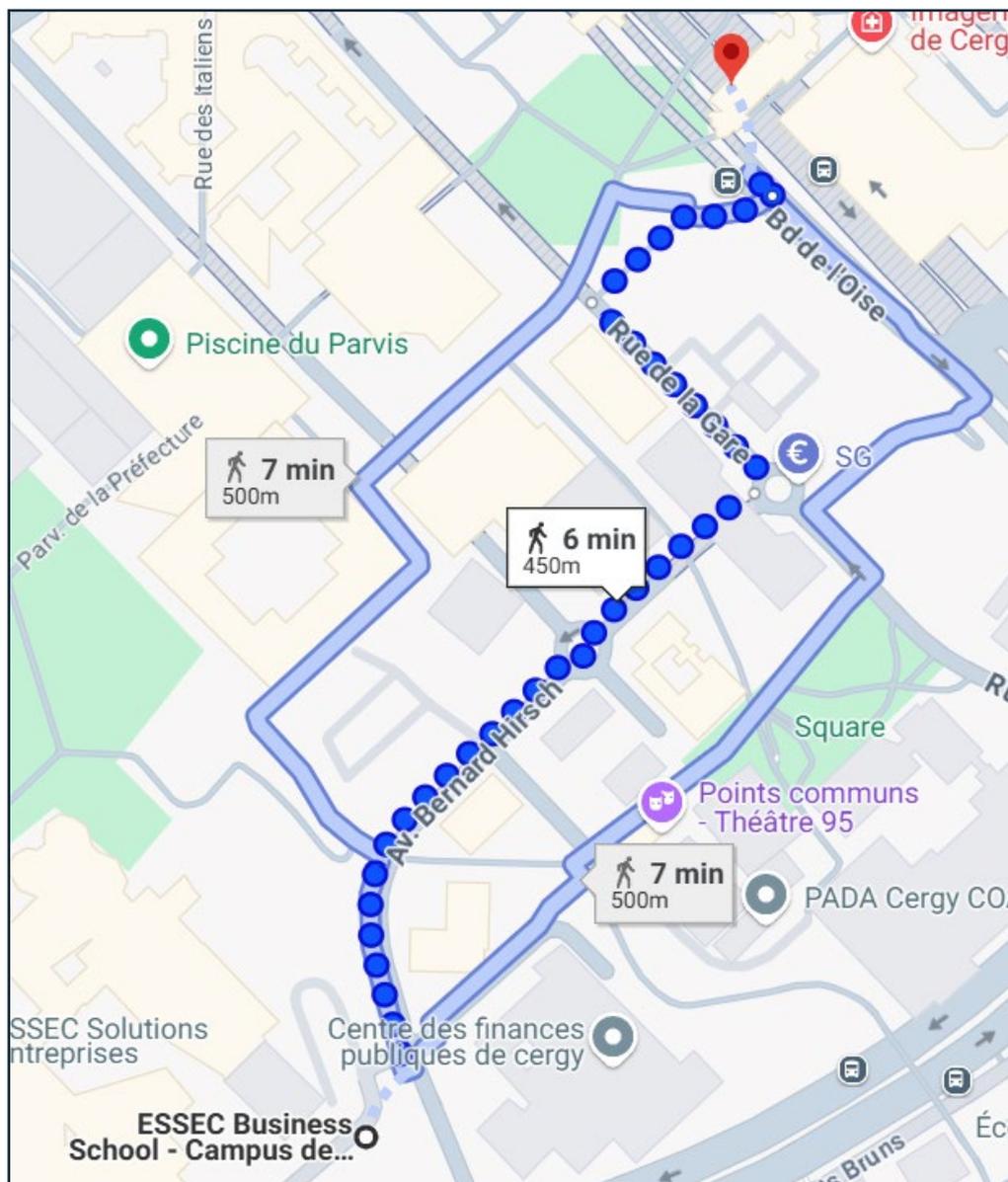
TAXIS COMPANIES

Taxis G7: +33 (0)1 41 27 66 99

Taxis Cergy: +33 (0)1 30 75 95 95



MAP FROM ESSEC BUSINESS SCHOOL TO CERGY PREFECTURE STATION (7 MINS BY WALK)



CONTACTS

For any queries before or during your visit, please contact:

- **Tiffany Besnard**, Assistant, Social Innovation Chair, ESSEC Business School.
besnard@essec.edu / +33 (0) 1 34 43 32 05
- **Jennifer Rodrigues Da Silva**, Assistant, Philanthropy Chair, ESSEC Business School.
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