

# THE PHILANTHROPY TOOLKIT

*An Introduction to Giving Effectively*

THE STANFORD UNIVERSITY  
EFFECTIVE PHILANTHROPY LEARNING INITIATIVE



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## EPLI PHILANTHROPY PLANNER FINDING YOUR FOCUS AREAS SUMMARY

### INSTRUCTIONS

Review your total philanthropy allocation for a set period of time (e.g., a year or two) to help you better understand your potential impact on an issue, location, or organization. Write the amount in the upper right corner. Your total allocation may help you narrow the number of issue areas you address over a given period of time. Although this amount may change, starting with a draft amount can make this process more practical and concrete. In Section 4, you can work with your advisor to determine your total philanthropy allocation going forward.

<p><b>YOUR CAUSES</b> Up to 5 issue cards for your focus areas</p>	<p><b>1</b> Place Issue Card here</p>
<p><b>WHO</b> Who will you focus on helping? (e.g., school children, young leaders, people experiencing homelessness)</p>	
<p><b>WHERE</b> Where will you focus your giving? (e.g., globally, nationally, a specific region)</p>	

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Place your selected Issue Cards on the Section Summary below. If you already know how they rank, you may choose to place the Issue Cards in order from 1 to 5 across the planner. If you have two competing issues, you can choose to make them equal priorities, or prioritize them after you have selected the organizations you would like to fund.

The following table reflects contributions from \_\_\_\_\_  
to \_\_\_\_\_.

<p style="text-align: center;"><b>2</b> Place Issue Card here</p>	<p style="text-align: center;"><b>3</b> Place Issue Card here</p>

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Define your focus areas further by reflecting on the population you want to help (e.g., elementary school children, young community leaders, people experiencing homelessness) and the location where you want to practice your philanthropy (e.g., globally, nationally, a specific region). If you feel that your interest in the issue remains broad, you may leave this blank until you identify possible organizations to support.

**TOTAL AMOUNT ALLOCATED:**

<p><b>4</b> Place Issue Card here</p>	<p><b>5</b> Place Issue Card here</p>