

# THE PHILANTHROPY TOOLKIT

*An Introduction to Giving Effectively*

THE STANFORD UNIVERSITY  
EFFECTIVE PHILANTHROPY LEARNING INITIATIVE



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# D

## ACTIVITY SELECT YOUR ISSUES

### INSTRUCTIONS

The Issue Cards provide an overview of broad issue categories and include some blank cards for you to write in any other issues that might interest you—for example, a specific issue you already know you would like to fund. Read the Issue Cards and select the issues that you may be interested in supporting.



# ACTIVITY ISSUE CARDS

**INSTRUCTIONS**  
Review the front side of the Issue Cards that include the topics below. These cards provide an entry point into an issue. There are also three blank cards so that you can write in any specific causes that might be meaningful to you.

|                                |                            |                           |
|--------------------------------|----------------------------|---------------------------|
| ANIMAL RELATED                 | ARTS, CULTURE & HUMANITIES | CIVIL RIGHTS & ADVOCACY   |
| DISASTER PREPAREDNESS & RELIEF | EDUCATION                  | ENVIRONMENT               |
| FOOD & NUTRITION               | HEALTH                     | INTERNATIONAL DEVELOPMENT |
| LAW & SOCIETY                  | SOCIAL SERVICES            | OTHER                     |
| WRITE IN YOUR OWN              | WRITE IN YOUR OWN          | WRITE IN YOUR OWN         |



# ACTIVITY ISSUE CARDS

**INSTRUCTIONS**  
For the Issue Cards selected, review the backside of the cards and circle any specific focus areas of interest (i.e. special education, cancer), or write in focus areas meaningful to you.

|  |   |  |
|--|---|--|
| <ul style="list-style-type: none"> <li>▪ Civil Liberties</li> <li>▪ Civil Rights</li> <li>▪ Democracy</li> <li>▪ Intergroup &amp; Race Relations</li> <li>▪ Voter Education &amp; Registration</li> <li>▪ _____</li> </ul>                                   | <ul style="list-style-type: none"> <li>▪ Arts &amp; Culture</li> <li>▪ Arts Services</li> <li>▪ Historical Organizations</li> <li>▪ Humanities</li> <li>▪ Media &amp; Communications</li> <li>▪ Museums</li> <li>▪ Performing Arts</li> <li>▪ Visual Arts</li> <li>▪ _____</li> </ul>                               | <ul style="list-style-type: none"> <li>▪ Animal Protection &amp; Welfare</li> <li>▪ Veterinary Services</li> <li>▪ Wildlife Preservation &amp; Protection</li> <li>▪ Zoos &amp; Aquariums</li> <li>▪ _____</li> </ul>                                |
| <ul style="list-style-type: none"> <li>▪ Climate Change</li> <li>▪ Environmental Education</li> <li>▪ Natural Resources Conservation &amp; Protection</li> <li>▪ Pollution Abatement &amp; Control</li> <li>▪ Recycling Programs</li> <li>▪ _____</li> </ul> | <ul style="list-style-type: none"> <li>▪ Adult Education</li> <li>▪ Elementary &amp; Secondary Education</li> <li>▪ Graduate &amp; Professional Education</li> <li>▪ Higher Education</li> <li>▪ Libraries</li> <li>▪ Special Education</li> <li>▪ Vocational &amp; Technical Education</li> <li>▪ _____</li> </ul> | <ul style="list-style-type: none"> <li>▪ Disaster Preparedness &amp; Relief Services</li> <li>▪ Search &amp; Rescue Squads</li> <li>▪ _____</li> </ul>   |
| <ul style="list-style-type: none"> <li>▪ International Human Rights</li> <li>▪ International Peace &amp; Security</li> <li>▪ _____</li> </ul>  | <ul style="list-style-type: none"> <li>▪ Diseases &amp; Conditions</li> <li>▪ Hospitals &amp; Primary Healthcare</li> <li>▪ Medical Research</li> <li>▪ Mental Health</li> <li>▪ Public Health</li> <li>▪ Rehabilitative Care</li> <li>▪ Reproductive Health</li> <li>▪ _____</li> </ul>                            | <ul style="list-style-type: none"> <li>▪ Food Programs &amp; Security</li> <li>▪ Nutrition</li> <li>▪ _____</li> </ul>   |
| <ul style="list-style-type: none"> <li>_____</li> <li>_____</li> <li>_____</li> </ul>  | <ul style="list-style-type: none"> <li>▪ Children &amp; Youth Services</li> <li>▪ Fair Employment</li> <li>▪ Family Services &amp; Assistance</li> <li>▪ Housing &amp; Shelter</li> <li>▪ Labor Unions</li> <li>▪ _____</li> </ul>  | <ul style="list-style-type: none"> <li>▪ Criminal Justice Reform</li> <li>▪ Crime Prevention</li> <li>▪ Law Enforcement</li> <li>▪ Legal Services</li> <li>▪ Protection Against Abuse</li> <li>▪ Rehabilitation Services</li> <li>▪ _____</li> </ul> |
| <p>WRITE IN YOUR OWN</p>   | <p>WRITE IN YOUR OWN</p>  | <p>WRITE IN YOUR OWN</p>   |



WORKSHEET  
**SELECT YOUR ISSUES**

**INSTRUCTIONS**

Review the front side of the Issue Cards. Think about your personal interests, particularly segments of society you want to help, and their specific needs. Then select up to five cards that resonate most with you. Next, review the backs of your selected cards. Circle the focus areas you noted as being of interest (e.g. special education, cancer) or write in focus areas that are meaningful to you. Note any reflections you have in the space on the next page.

