

# Stanford PACS Education for PHILANTHROPY PROFESSIONALS

*As a philanthropic professional in a leading role within a family foundation or family office, you are in a unique position to guide your principal and execute on their vision for changing the world. In order to be successful, you must understand the principles and practices of effective philanthropy; navigate the principal's ideas, budget, and priorities; be familiar with trends and best-practices in the field; and continue your own career growth through professional development and networking opportunities.*

The Effective Philanthropy Learning Initiative (EPLI) at the Stanford Center on Philanthropy and Civil Society (PACS) has developed a virtual, executive-style learning program delivered through six half-day sessions over three weeks. Cohort sizes will be limited to ensure in-depth, hands-on learning and opportunities to network with peers. The program will be taught by experienced EPLI faculty and staff and will include discussions with several guest speakers and Stanford professors on a variety of specialized topics.

## WHAT THE COURSE WILL COVER

The program will include a review of the foundational principles and practices of effective philanthropy, as well as discussions of methods for applying them to your own practice. In particular, it will address:

- How to help align principles values and focus areas
- Differences among giving vehicles
- Understanding social problems, their causes, and strategies for solutions
- How nonprofits solve problems and how to develop your own theory of change
- How to monitor and evaluate nonprofit progress
- How to find, vet, and conduct due diligence on organizations
- Best practices for structuring gifts to organizations
- How to develop relationships with grantees
- How to collaborate and fund with others in the sector



**Stanford PACS**  
Center on Philanthropy  
and Civil Society

—  
Effective Philanthropy Learning Initiative

## FORMAT

Virtual | Part-time |

6 half-day sessions over three weeks

Capacity capped at 24 participants

## DATES/TIMES

Day 1 & 2 Oct 8-9, 9:00am-2:00pm

Day 3 & 4 Oct 15-16, 9:00am-2:00pm

Day 5 & 6 Oct 22-23, 9:00am-2:00pm

(Pacific Time/West Coast USA)

The program will also cover a number of additional topics such as:

- Contemporary trends in philanthropy
- Strategies for engaging family members and managing family dynamics
- Value-aligned and impact investing
- The relationship between philanthropy and democracy
- Approaches to social justice and diversity, equity, and inclusion (DEI) work in the philanthropic sector

### WHO SHOULD ATTEND

- Senior executives at small-to-mid-sized family foundations or individuals managing charitable giving within a family office
- Philanthropy advisors or consultants who have taken on central roles supporting one or more individual philanthropist
- Family members playing a substantial role in directing their family's philanthropy through a charitable vehicle such as a foundation or donor advised fund

### ABOUT THIS COURSE



This program is designed by the Effective Philanthropy Learning Initiative (EPLI) at the Stanford Center on Philanthropy and Civil Society (PACS). We are an interdisciplinary team working at the intersection of strategic philanthropy, the behavioral sciences, and design thinking to accelerate learning for donors and relevant support staff, advisors, and other intermediaries in the donor-support ecosystem—so they can make more informed and deliberate giving decisions, thereby increasing their impact.

### APPLICATION REQUIREMENTS

Prospective participants will be asked to complete a form application, respond to open-ended questions, and confirm their availability and commitment to the program.

### DEADLINE

10 Sept 2020

### PROGRAM FEES

\$4000

*Includes Tuition and Materials*

### FOR MORE INFORMATION

*Visit:*

[pacscenter.stanford.edu/epli](http://pacscenter.stanford.edu/epli)

*Questions? Contact:*

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