Issue Cards

The list in the Annex contains suggested causes under the following broad headings:

ANIMAL RELATED  FOOD & NUTRITION
ARTS, CULTURE & HUMANITIES  HEALTH
CIVIL RIGHTS & ADVOCACY  INTERNATIONAL DEVELOPMENT
DISASTER PREPAREDNESS & RELIEF  LAW & SOCIETY
EDUCATION  SOCIAL SERVICES
ENVIRONMENT  OTHER

As priorities can change over time, you may find it beneficial to reevaluate the issues you support every few years.

Choose Your Target Beneficiaries

In addition to particular issues of interest, you might want to consider focusing on particular populations or geographies. Alternatively, you could consider people’s needs independent of geography.

You may decide to focus on supporting the needs of a particular group. For instance, if you aim to increase access to higher education, you may tailor your giving to services for people you believe have particularly great needs, such as students from low socioeconomic backgrounds.

You may wish to focus on the greatest needs of your own community. If so, you might consult a community foundation to help identify those needs.
<table>
<thead>
<tr>
<th>Animal Related</th>
<th>Arts, Culture &amp; Humanities</th>
<th>Civil Rights &amp; Advocacy</th>
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<tr>
<td>Disaster Preparedness &amp; Relief</td>
<td>Education</td>
<td>Environment</td>
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<tr>
<td>Food &amp; Nutrition</td>
<td>Health</td>
<td>International Development</td>
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<tr>
<td>Law &amp; Society</td>
<td>Social Services</td>
<td>Other</td>
</tr>
</tbody>
</table>

Write in your own
- Civil Liberties
- Civil Rights
- Democracy
- Intergroup & Race Relations
- Voter Education & Registration

- Arts & Culture
  - Arts Services
  - Historical Organizations
  - Humanities
  - Media & Communications
  - Museums
  - Performing Arts
  - Visual Arts

- Animal Protection & Welfare
- Veterinary Services
- Wildlife Preservation & Protection
- Zoos & Aquariums

- Climate Change
- Environmental Education
- Natural Resources Conservation & Protection
- Pollution Abatement & Control
- Recycling Programs

- Adult Education
  - Elementary & Secondary Education
  - Graduate & Professional Education
  - Higher Education
  - Libraries
  - Special Education
  - Vocational & Technical Education

- Disaster Preparedness & Relief Services
- Search & Rescue Squads

- International Human Rights
- International Peace & Security

- Diseases & Conditions
  - Hospitals & Primary Healthcare
  - Medical Research
  - Mental Health
  - Public Health
  - Rehabilitative Care
  - Reproductive Health

- Food Programs & Security
- Nutrition

- Children & Youth Services
  - Fair Employment
  - Family Services & Assistance
  - Housing & Shelter
  - Labor Unions

- Criminal Justice Reform
  - Crime Prevention
  - Law Enforcement
  - Legal Services
  - Protection Against Abuse
  - Rehabilitation Services

- Animal Protection & Welfare
- Veterinary Services
- Wildlife Preservation & Protection
- Zoos & Aquariums
GUIDE

TO EFFECTIVE PHILANTHROPY

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