

Issue Cards

The list in the Annex contains suggested causes under the following broad headings:

ANIMAL RELATED	FOOD & NUTRITION
ARTS, CULTURE & HUMANITIES	HEALTH
CIVIL RIGHTS & ADVOCACY	INTERNATIONAL DEVELOPMENT
DISASTER PREPAREDNESS & RELIEF	LAW & SOCIETY
EDUCATION	SOCIAL SERVICES
ENVIRONMENT	OTHER

As priorities can change over time, you may find it beneficial to reevaluate the issues you support every few years.

Choose Your Target Beneficiaries

In addition to particular issues of interest, you might want to consider focusing on particular populations or geographies. Alternatively, you could consider people's needs independent of geography.

You may decide to focus on supporting the needs of a particular group. For instance, if you aim to increase access to higher education, you may tailor your giving to services for people you believe have particularly great needs, such as students from low socioeconomic backgrounds.

You may wish to focus on the greatest needs of your own community. If so, you might consult a community foundation to help identify those needs.

ANIMAL
RELATED

ARTS, CULTURE &
HUMANITIES

CIVIL RIGHTS & ADVOCACY

DISASTER PREPAREDNESS
& RELIEF

EDUCATION

ENVIRONMENT

FOOD &
NUTRITION

HEALTH

INTERNATIONAL
DEVELOPMENT

LAW & SOCIETY

SOCIAL SERVICES

OTHER

.....
WRITE IN YOUR OWN

.....
WRITE IN YOUR OWN

.....
WRITE IN YOUR OWN

.....
WRITE IN YOUR OWN

.....
WRITE IN YOUR OWN

.....
WRITE IN YOUR OWN

.....
WRITE IN YOUR OWN

.....
WRITE IN YOUR OWN

.....
WRITE IN YOUR OWN

- Civil Liberties
- Civil Rights
- Democracy
- Intergroup & Race Relations
- Voter Education & Registration
- _____

- Arts & Culture
- Arts Services
- Historical Organizations
- Humanities
- Media & Communications
- Museums
- Performing Arts
- Visual Arts
- _____

- Animal Protection & Welfare
- Veterinary Services
- Wildlife Preservation & Protection
- Zoos & Aquariums
- _____

- Climate Change
- Environmental Education
- Natural Resources Conservation & Protection
- Pollution Abatement & Control
- Recycling Programs
- _____

- Adult Education
- Elementary & Secondary Education
- Graduate & Professional Education
- Higher Education
- Libraries
- Special Education
- Vocational & Technical Education
- _____

- Disaster Preparedness & Relief Services
- Search & Rescue Squads
- _____

- International Human Rights
- International Peace & Security
- _____

- Diseases & Conditions
- Hospitals & Primary Healthcare
- Medical Research
- Mental Health
- Public Health
- Rehabilitative Care
- Reproductive Health
- _____

- Food Programs & Security
- Nutrition
- _____

- Children & Youth Services
- Fair Employment
- Family Services & Assistance
- Housing & Shelter
- Labor Unions
- _____

- Criminal Justice Reform
- Crime Prevention
- Law Enforcement
- Legal Services
- Protection Against Abuse
- Rehabilitation Services
- _____

WRITE IN YOUR OWN

WRITE IN YOUR OWN

WRITE IN YOUR OWN

WRITE IN YOUR OWN

WRITE IN YOUR OWN

WRITE IN YOUR OWN

WRITE IN YOUR OWN

WRITE IN YOUR OWN

WRITE IN YOUR OWN

THE STANFORD PACS

GUIDE

TO EFFECTIVE PHILANTHROPY

Copyright 2020 Board of Trustees of
The Leland Stanford Junior University.
Licensed under a Creative Commons Attribution 4.0
International (CC BY 4.0) License.

Published June 2020



Stanford PACS

Center on Philanthropy
and Civil Society

—

Effective Philanthropy Learning Initiative