

First Principles Forum 2019 Agenda

8:15 BREAKFAST and Registration

9:00 **Welcome**

Roy Bahat — Bloomberg Beta

9:10 **Approaches to Impact: Two Illustrations — Participant Interviews**

Jessica Mah — InDinero

John Wolthuis — Twilio

Interviewed by Denise Hearn — The Myth of Capitalism

9:35 **Building Connections — Framing Questions**

Ryan Burke — Schmidt Futures

10:00 BREAK

10:15 **“Lean Leverage” Conversations — Round One**

Economic Development in Cities and States

Lenny Mendonca — California Office of the Governor

Guidance for Choosing the Right Donor Networks

Gretchen Sisson — University of California SF, Women Donors Network Action Fund, and Emerge America

One Couple’s Example: Practical Donation Tracking and Making Philanthropic Decisions as a Family

Rick Klau — GV and Robin Klau

Public Interest Technology

Ginny Hunt — Chan Zuckerberg Initiative

Social Impact Delivered Through the Workplace

Elizabeth Tse — Upwork

Scarcity, Inequality, and Health: How AI Can Help Rather Than Hurt

Sendhil Mullainathan — University of Chicago Booth School of Business

Climate Change

Jonathan Foley — Project Drawdown

Housing in the Bay Area

Kay Fernandez — San Francisco Foundation

Group Coaching: working in small groups to offer insight into specific problems

11:15 **“Lean Leverage” Conversations — Round Two**

12:05 LUNCH

1:05 **Just Giving: Why Philanthropy is Failing Democracy and How it Can Do Better**

Rob Reich — Stanford Center on Philanthropy and Civil Society (PACS)

Interviewed by Kim Meredith — Stanford PACS

1:55 BREAK

2:10 **Seminars — Round One**

A. Managing Wealth for Impact: First decisions about foundations, donor advised funds, family offices, impact investing, and tax implications

Greg Nelson — Parker Media and Sean Parker Foundation

Dana Reid — Davis Wright Tremaine LLP

B. Introduction to Strategic Philanthropy: Outcome-oriented philanthropy, crafting a theory of change, monitoring, and evaluation (two hour seminar — continues in Round Two)

Paul Brest — Former President, William and Flora Hewlett Foundation

Erinn Andrews — Stanford PACS

C. Philanthropy Moonshots: The role of 21st century philanthropy in pursuing ambitious, achievable goals

Tom Kalil — Schmidt Futures

D. Political Investing 101: How insiders make their donations count

David Slifka — Bluem Ventures

E. Angel Investing for Impact

Ellen Levy — Silicon Valley Connect

3:00 BREAK

3:20 **Seminars — Round Two**

4:15 **Impact at Scale — Mainstage Interview**

Matt Rogers — Incite.org

Interviewed by Roy Bahat — Bloomberg Beta

4:50 **Closing Discussion and Next Steps**

5:30 **Cocktail Reception**

This event is co-hosted by Schmidt Futures and Bloomberg Beta with programming collaboration from the Stanford Center on Philanthropy and Civil Society.

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