First Principles Forum 2019 Agenda

8:15      BREAKFAST and Registration

9:00      Welcome
Roy Bahat — Bloomberg Beta

9:10      Approaches to Impact: Two Illustrations — Participant Interviews
Jessica Mah — InDinero
John Wolthuis — Twilio
Interviewed by Denise Hearn — The Myth of Capitalism

9:35      Building Connections — Framing Questions
Ryan Burke — Schmidt Futures

10:00     BREAK

10:15     “Lean Leverage” Conversations — Round One

Economic Development in Cities and States
Lenny Mendonca — California Office of the Governor

Guidance for Choosing the Right Donor Networks
Gretchen Sisson — University of California SF, Women Donors Network Action Fund, and Emerge America

One Couple’s Example: Practical Donation Tracking and Making Philanthropic Decisions as a Family
Rick Klau — GV and Robin Klau

Public Interest Technology
Ginny Hunt — Chan Zuckerberg Initiative

Social Impact Delivered Through the Workplace
Elizabeth Tse — Upwork

Scarcity, Inequality, and Health: How AI Can Help Rather Than Hurt
Sendhil Mullainathan — University of Chicago Booth School of Business

Climate Change
Jonathan Foley — Project Drawdown

Housing in the Bay Area
Kay Fernandez — San Francisco Foundation

Group Coaching: working in small groups to offer insight into specific problems

11:15     “Lean Leverage” Conversations — Round Two
12:05 LUNCH

1:05 Just Giving: Why Philanthropy is Failing Democracy and How it Can Do Better
Rob Reich — Stanford Center on Philanthropy and Civil Society (PACS)
Interviewed by Kim Meredith — Stanford PACS

1:55 BREAK

2:10 Seminars — Round One
A. Managing Wealth for Impact: First decisions about foundations, donor advised funds, family offices, impact investing, and tax implications
Greg Nelson — Parker Media and Sean Parker Foundation
Dana Reid — Davis Wright Tremaine LLP

B. Introduction to Strategic Philanthropy: Outcome-oriented philanthropy, crafting a theory of change, monitoring, and evaluation (two hour seminar — continues in Round Two)
Paul Brest — Former President, William and Flora Hewlett Foundation
Erinn Andrews — Stanford PACS

C. Philanthropy Moonshots: The role of 21st century philanthropy in pursuing ambitious, achievable goals
Tom Kalil — Schmidt Futures

D. Political Investing 101: How insiders make their donations count
David Slifka — Bluem Ventures

E. Angel Investing for Impact
Ellen Levy — Silicon Valley Connect

3:00 BREAK

3:20 Seminars — Round Two

4:15 Impact at Scale — Mainstage Interview
Matt Rogers — Incite.org
Interviewed by Roy Bahat — Bloomberg Beta

4:50 Closing Discussion and Next Steps

5:30 Cocktail Reception
This event is co-hosted by Schmidt Futures and Bloomberg Beta with programming collaboration from the Stanford Center on Philanthropy and Civil Society.