



**Stanford PACS**  
Center on Philanthropy  
and Civil Society

# STANFORD PACS JUNIOR SCHOLARS FORUM

*Supported by a generous contribution from the Rockefeller Foundation*

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June 6–8, 2019 | Stanford University



# WELCOME REMARKS

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In summer 2014, the Stanford Center on Philanthropy and Civil Society (Stanford PACS) hosted its inaugural Junior Scholars Forum, bringing together both early career and senior scholars for two days of presentations, intensive discussions and socializing. This gathering was intended to highlight the exciting work being done by graduate students, postdoctoral fellows and junior faculty, and to contribute to the development of their scholarship.

Over the past six years, this annual event has built a global intellectual community with more than 50 scholars. We believe we have enhanced the quality of research in the topics of civil society, the nonprofit sector, and philanthropy. Our model has been that junior scholars submit their papers for review and are then selected from a competitive pool of applications, representing an array of disciplines including political science, economics, sociology, anthropology, management, and public policy. The papers that we selected were assigned to two discussants, one an established scholar working in the area of research, the other a graduate student or a postdoctoral fellow who is also working on a related topic.

After five years of successful forums, we decided to do things differently with the 2019 Junior Scholars Forum. Rather than selecting from an open call for papers, we decided to reflect on the work and progress of our scholars over the past five years and invite back a select group of participants that embody the vision of the forum. The scholars presenting and discussing this year have been especially important contributors to the success of past forums. So, in one sense, we have chosen what we think is an all-star team. Or, viewed differently, we have selected people who have begun to make their mark in this broad intellectual community, and we are hoping by bringing everyone together we can catalyze ideas and further enhance the quality of our respective scholarship.

We are excited to welcome presenters and discussants from the University of California, Columbia University, Indiana University, University of Michigan, Ohio State University, DeepMind, the University of Texas at El Paso, Harvard University, London School of Economics, Johns Hopkins University, University of Pennsylvania, and Stanford University. The diverse cohort is representative of the growing corpus of academic work related to philanthropy and civil society across disciplines and professional schools. We are very pleased to welcome you, and look forward to very productive discussions.



AGENDA

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**THURSDAY, JUNE 6, 2019**

**6:00 - 8:00 PM**

**WELCOME RECEPTION**

Vin Vino Wine  
437 California Ave., Palo Alto, CA 94306

*Refreshments and ample appetizers for  
presenters and discussants*

**FRIDAY, JUNE 7, 2019**

**8:00 - 8:30 AM**

**BREAKFAST**

Stanford PACS, 3<sup>rd</sup> Floor Room 320-D  
559 Nathan Abbott Way, Stanford, CA 94305

**8:30 - 8:45 AM**

**WELCOME AND  
OPENING REMARKS**

**Woody Powell**, Faculty Co-Director, Stanford PACS

**Rob Reich**, Faculty Co-Director, Stanford PACS

**8:45 - 9:45 AM**

**INTEREST GROUPS  
AND REPRESENTATION AMONG  
U.S. STATE LEGISLATURES**

**Leah Stokes**, Assistant Professor, Political Science,  
University of California, Santa Barbara

**Alexander Hertel-Fernandez**, Assistant Professor,  
School of International and Public Affairs, Columbia University

**Discussant:**

Elizabeth McKenna, Ph.D. Candidate, Sociology  
University of California, Berkeley

AGENDA

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9:45 - 10:45 AM

AMATEURS WITHOUT BORDERS:  
AMERICAN VOLUNTEERS  
AND THE NEW NGOS

**Allison Schnable**, Assistant Professor,  
School of Public and Environmental Affairs,  
Indiana University

**Discussant:**

Yan Long, Assistant Professor, Sociology,  
University of California, Berkeley

10:45 - 11:00 AM

BREAK

11:00 AM - 12:00 PM

CONSTRUCTING COMMUNITY:  
URBAN GOVERNANCE,  
COMMUNITY DEVELOPMENT, AND  
NEIGHBORHOOD INEQUALITY  
IN BOSTON

**Jeremy Levine**, Assistant Professor,  
Organizational Studies and Sociology, University of Michigan

**Discussant:**

Christof Brandtner, Ph.D. Candidate, Sociology,  
Stanford University

12:00 - 12:45 PM

LUNCH

**12:45 - 1:45 PM**

**“NO STRINGS ATTACHED”:  
WHITE PHILANTHROPY, BLACK POWER,  
AND THE POLITICS OF GIVING**

**Claire Dunning**, Assistant Professor, School of Public Policy,  
University of Maryland

**Discussant:**

Emma Saunders-Hastings, Assistant Professor, Political Science,  
The Ohio State University

**1:45 - 2:45 PM**

**ARTIFICIAL INTELLIGENCE,  
VALUES AND ALIGNMENT**

**Iason Gabriel**, Senior Research Scientist,  
DeepMind Ethics and Society

**Discussant:**

Rob Reich, Faculty Co-Director, Stanford PACS

**2:45 - 3:00 PM**

**BREAK**

**3:00 - 4:00 PM**

**WHAT DROVE SUPPORT FOR  
TEACHER EVALUATION IN  
FEDERAL POLICY DEBATES?  
ASSESSING THE ROLES OF RESEARCH,  
RESOURCES, AND TIMING**

**Megan Tompkins-Stange**, Assistant Professor,  
Ford School of Public Policy, University of Michigan

**Discussant:**

Woody Powell, Faculty Co-Director, Stanford PACS

**4:00 - 5:00 PM**

PROGRAMMATIC TRANSFERS,  
CLIENTELISTIC TRANSFERS, AND  
POLITICAL PARTICIPATION AMONG THE  
POOR IN DEVELOPING DEMOCRACIES

**Gregory Schober**, Visiting Assistant Professor, Political Science,  
The University of Texas at El Paso

**Discussant:**

Toussaint Nothias, Postdoctoral Fellow, Stanford PACS

**5:00 - 6:00 PM**

PERSISTENTLY INSECURE:  
THE GENDER GAP IN CONFIDENCE

**Christine Exley**, Assistant Professor,  
Negotiation, Organizations & Markets Unit,  
Harvard Business School

**Discussant:**

Johanna Mair, Professor of Organization, Strategy and Leadership  
at the Hertie School of Governance, the Codirector of the  
Global Innovation for Impact Lab at the Stanford Center on  
Philanthropy and Civil Society, and the Academic Editor  
of the *Stanford Social Innovation Review*

**6:00 - 6:15 PM**

CLOSING REMARKS

Johanna Mair, Professor of Organization, Strategy and Leadership  
at the Hertie School of Governance, the Codirector of the  
Global Innovation for Impact Lab at the Stanford Center on  
Philanthropy and Civil Society, and the Academic Editor  
of the *Stanford Social Innovation Review*

AGENDA

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**6:30 - 8:30 PM**

RECEPTION AND DINNER

Center for Education Research at Stanford  
520 Galvez Mall, Stanford, CA 94305

*Pre-dinner wine and appetizers will be served*

**SATURDAY, JUNE 8, 2019**

**7:45 - 8:15 AM**

BREAKFAST

Stanford PACS, 3<sup>rd</sup> Floor Room 320-D  
559 Nathan Abbott Way, Stanford, CA 94305

**8:15 - 9:15 AM**

THE IMPACT OF 'IMPACT':  
THE EFFECT OF SOCIAL IMPACT  
REPORTING ON STAFF IDENTITY  
AND MOTIVATION AT SOCIAL  
SECTOR DELIVERY ORGANIZATIONS

**Julia Morley**, Lecturer, Accounting,  
London School of Economics

**Discussant:**

Aaron Horvath, Ph.D. Candidate, Sociology, Stanford University

**9:15 - 10:15 AM**

WHEN DOES TRANSPARENCY IMPROVE  
PERFORMANCE? EVIDENCE FROM 23,000  
PUBLIC PROJECTS IN 148 COUNTRIES

**Daniel Honig**, Assistant Professor, School of Advanced  
International Studies, Johns Hopkins University

**AGENDA**

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**Discussant:**

Jennifer Brass, Associate Professor,  
School of Public and Environmental Affairs, Indiana University

**10:15 - 10:30 AM**

BREAK

**10:30 - 11:30 AM**

FROM GLOBAL NORMS TO NATIONAL  
POLITICS: DECOUPLING TRANSITIONAL  
JUSTICE IN COLOMBIA

**Saskia Nauenberg Dunkell**, Research Affiliate, Promise Institute for  
Human Rights, University of California, Los Angeles

**Discussant:**

Consuelo Amat, Postdoctoral Fellow, Stanford PACS

**11:30 AM - 12:30 PM**

WHEN OPPOSITES DETRACT  
FROM CROSS-SECTOR COLLABORATION:  
AN EMPIRICAL ANALYSIS OF CSR  
IMPLEMENTATION AFTER THE 2013 REFORM  
TO THE INDIA COMPANIES ACT

**Aline Gatignon**, Assistant Professor, Management, University of Pennsylvania

**Discussant:**

Paul Brest, Faculty Co-Director, Stanford PACS

**12:30 - 12:45 PM**

CONCLUDING REMARKS

**Woody Powell**, Faculty Co-Director, Stanford PACS

**12:45 - 1:30 PM**

LUNCH



# 2019 PRESENTER BIOS

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## CLAIRE DUNNING

Assistant Professor, School of Public Policy, University of Maryland

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Claire Dunning is an assistant professor at the School of Public Policy at the University of Maryland, College Park, where she is an affiliated faculty member in the Do Good Institute and the History Department.

Dunning is a political and urban historian of the United States in the 20th century, focusing on the history of poverty, inequality, governance, and nonprofit organizations in American cities. Her work has been published in the *Journal of Urban History* and *Enterprise & Society*. She is currently writing a book on the history of public-private partnerships in cities from the 1950s to present. The book analyzes efforts by policymakers, philanthropists, grassroots activists, and nonprofit executives to reduce poverty in American cities, and considers the local consequences of pursuing a public good through private organizations. Dunning holds a Ph.D. in history from Harvard University and an A.B. in history and public policy from Dartmouth College. She was a Postdoctoral Fellow at Stanford University's Center on Philanthropy and Civil Society, and previously worked at a community foundation.



## CHRISTINE EXLEY

Assistant Professor, Negotiation, Organizations & Markets Unit,  
Harvard Business School

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After earning her Ph.D. in economics from Stanford University in 2015, Christine Exley joined Harvard Business School as an assistant professor in the Negotiation, Organizations & Markets Unit.

The broad motivation for her work is to improve our understanding of how to encourage more prosocial and equitable outcomes. Her most commonly studied contexts relate to charitable giving and gender. For instance, she examines how individuals develop excuses not to give, how image concerns drive giving decisions, and the prevalence of gender gaps in hiring decisions and confidence.

Her non-academic work relates to efforts to help dogs in need of homes find homes as well as serving on the Board of Directors for Students Helping Honduras and on the Strategic Council for the Foundation Fighting Blindness.



### IASON GABRIEL

Senior Research Scientist, DeepMind Ethics and Society

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Iason Gabriel is a Senior Research Scientist at DeepMind where he works in the Ethics and Society team. His research focuses on the applied ethics of artificial intelligence, human rights, and the question of how to align technology with human values. Before joining DeepMind, Iason was a Fellow in Politics at St John's College, Oxford, and a member of the Centre for the Study of Social Justice (CSSJ). He holds a doctorate in Political Theory from the University of Oxford and spent a number of years working for the United Nations in post-conflict environments.



### ALINE GATIGNON

Assistant Professor, Management at the Wharton School,  
University of Pennsylvania

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Aline Gatignon is an Assistant Professor of Management at the Wharton School. She completed her Ph.D. in Strategic Management at INSEAD, and previously received a M.A. in Development Economics and a B.A. in Political Science from the Paris Institute of Political Science (Sciences Po).

Aline's research explains how firms, governments and non-profit organizations can collaborate to solve large-scale socio-environmental and economic problems of mutual concern. She mainly focuses on how these problems can be overcome in emerging markets, which are typically characterized by substantial voids in market-based institutions.

A central characteristic of Aline's work is that her analyses draw on both qualitative and quantitative data that she collects from the field, across multiple countries and types of organization. The empirical settings that she studies include cosmetics in Brazil, healthcare partnerships in Africa, Corporate Social Responsibility in India, global environmental nonprofits as well as last-mile logistics and corporate disaster response worldwide. As a result, she is able to examine her phenomenon of interest from different angles so as to, over time, build a deep understanding of the mechanisms connecting cross-sector partnerships to social and performance outcomes.

Aline's research and pedagogical case studies on this topic have been recognized with several awards, including the Strategic Management Society Best Ph.D. Paper Award and the European Foundation for Management Development case study competition award. Her work has been listed as part of INSEAD's "50 Years, 50 Women, 50 Ideas" series. She currently serves on the Editorial Board of the Strategic Management Journal.



### ALEXANDER HERTEL-FERNANDEZ

Assistant Professor, School of International and Public Affairs,  
Columbia University

Alexander Hertel-Fernandez is an assistant professor of international and public affairs at Columbia University, where he studies American political economy, with a focus on the politics of business, labor, wealthy donors, and policy. His most recent book, *State Capture*, examines how networks of conservative activists, donors, and businesses built organizations to successfully reshape public policy across the states and why progressives failed in similar efforts. His previous book, *Politics at Work*, examines how employers are increasingly recruiting their workers into politics to change elections and policy. His current research focuses on the politics of labor unions, with a focus on the public sector labor movement and worker preferences for new models of labor organization; interest groups, lobbying and legislative representation; and American political economy. He has published his research in leading peer-reviewed journals in political science and policy, including the *American Political Science Review*, the *Journal of Politics*, and *Perspectives on Politics*, as well as in the *American Prospect*, *Democracy Journal*, the *Harvard Business Review*, *The New York Times*, *The Washington Post*, and *Vox*, among other outlets. He received his Ph.D. in government and social policy from Harvard University and is currently a visiting scholar at the Russell Sage Foundation.



### DANIEL HONIG

Assistant Professor, School of Advanced International Studies,  
Johns Hopkins University

Dan Honig is an assistant professor of international development (IDEV) at Johns Hopkins School of Advanced International Studies (SAIS). His research focuses on the relationship between organizational structure, management practice, and performance in developing country governments and organizations that provide foreign aid. He is currently beginning a new work stream focused on what I call “mission-driven bureaucrats” exploring how optimal management practice is affected by the motivational mix of bureaucrats. He has held a variety of positions outside of the academy. He was special assistant, then advisor, to successive Ministers of Finance (Liberia); ran a local nonprofit focused on helping post-conflict youth realize the power of their own ideas to better their lives and communities through agricultural entrepreneurship (East Timor); and has worked for a number of local and international NGOs (e.g. Ashoka in Thailand; Center for Jewish-Arab Economic Development in Israel). Honig also does some work on aid bargaining and aid coordination in fragile states, most recently in Somalia.



### JEREMY LEVINE

Assistant Professor, Organizational Studies and Sociology,  
University of Michigan

Jeremy R. Levine is an Assistant Professor of Organizational Studies and Sociology (by courtesy) at the University of Michigan. He earned his Ph.D. in Sociology from Harvard. He is generally interested in the politics of inequality, particularly as it relates to U.S. cities and neighborhoods.

His first book, tentatively titled *Constructing Community*, is an ethnographic study of urban governance and community development in Boston. A more recent project explores why state and federal lawmakers introduced a new public benefit in the 1960s and 1970s—financial compensation for victims of violent crime—financed by what was at the time an innovative budgetary tool—statutory increases to criminal fees and fines. His work has been published in the *American Sociological Review*, *Social Forces*, and *Sociological Forum*, among other outlets.



### JULIA MORLEY

Lecturer, Accounting, London School of Economics

Julia Morley is a lecturer in the Department of Accounting at the London School of Economics. “Accounting” is broadly construed as a practice and set of processes which govern issues of valuation, accountability and performance reporting in varied domains of economic and social life. Her work focuses on the emergence of norms in performance measurement, such as the rise of ‘fair value accounting’ in corporate financial reporting and of ‘social impact measurement’ in the social sector. In investigating such social phenomena, she draws on work from sociology, social psychology and philosophy. The research methods she employs are primarily qualitative, such as interview and documentary evidence and participant observation, but she also conducts some social network and statistical analysis. This methodological pluralism enables her to work at the boundaries of disciplines and to address a varied audience, whether in examining the role of social psychology in accounting standard setting or how social investors have shifted the discourse in the social sector.



### SASKIA NAUENBERG DUNKELL

Research Affiliate, Promise Institute for Human Rights,  
University of California, Los Angeles

Saskia Nauenberg Dunkell is a research affiliate at the Promise Institute for Human Rights at UCLA School of Law. Her research takes a sociological approach towards understanding the development, spread, and implementation of transitional justice mechanisms used to

address gross human rights violations in the wake of mass violence. She has conducted extensive fieldwork in Colombia on negotiations over a transitional justice approach during the 2012-2016 peace talks between the Colombian government and the FARC. Her current book project, *The Politics of Transitional Justice: Seeking to end more than 50 years of war in Colombia*, examines the country's history of transitional justice, the role of international actors and norms in Colombia, and struggles to establish a Comprehensive System of Truth, Justice, Reparation and Non-Repetition. A second area of her research compares the establishment of truth commissions around the world, based on an original database of commissions since 1974.

Alongside her academic scholarship, she has led Global Youth Connect's Colombia Human Rights Delegation, worked at the International Peace and Security Institute's The Hague Symposium on Post-Conflict Transitions and International Justice, and served as a Peace Corps Volunteer in the Kingdom of Tonga. She received her Ph.D. in Sociology at the University of California, Los Angeles (UCLA) in September 2018.



#### ALLISON SCHNABLE

Assistant Professor, School of Public and Environmental Affairs,  
Indiana University

Allison Schnable, assistant professor at Indiana University, studies how people use nonprofit organizations to develop solidarity in a globalizing world. She recently published (with Jennifer Brass, Wesley Longhofer, and Rachel Robinson) in *World Development* a systematic review of 35 years of scholarship on NGOs in international development. Her book project, *Amateurs Without Borders: American Volunteers and the New NGOs* examines the rise of volunteer-driven development NGOs. She served as a Peace Corps volunteer in Senegal and has conducted research in Kenya, Rwanda, Uganda, and Tanzania. She holds a Ph.D. in sociology from Princeton University.



#### GREGORY SCHOBBER

Visiting Assistant Professor, Political Science,  
The University of Texas at El Paso

Gregory S. Schober is a visiting professor in the Department of Political Science at The University of Texas at El Paso. He received his Ph.D. in Political Science from Duke University. His research interests are at the intersection of health policy, political and civic engagement, and poverty, with a geographic emphasis on developing democracies, the United States, and the U.S.-Mexico border region. Within these interests, his research agenda focuses on four main areas: (1) the consequences of targeted government programs for individual behavior and health; (2) the 13 causes and consequences of good governance; (3) the pathways to patient advocacy and engagement; and (4) the effects of program interventions on health disparities.

Schober participates in several interdisciplinary research projects, collaborating with researchers in Public Health Sciences, Nephrology, Social Medicine, Political Science, English, and Public Policy. Their work appears in several academic journals, including *Political Behavior*, *American Journal of Kidney Diseases*, and *Journal of Development Studies*. In his next project, he will collaborate with other researchers to analyze the relationship between food insecurity, assistance from community organizations, and health.

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#### MEGAN TOMPKINS-STANGE

Assistant Professor, Ford School of Public Policy,  
University of Michigan

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Megan Tompkins-Stange is an Assistant Professor at the Gerald R. Ford School of Public Policy. She is the author of *Policy Patrons: Philanthropy, Education Reform, and the Politics of Influence* (Harvard Education Press, 2016). Her research focuses on public education and the role of private philanthropic foundations in shaping school reform in the US. She received her Ph.D. in education policy and organization studies from the Stanford Graduate School of Education. In 2018-2019, she is a Visiting Professor at La Chaire Philanthropie, ESSEC Business School, in France.

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#### LEAH STOKES

Assistant Professor, Political Science,  
University of California, Santa Barbara

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Leah Stokes' research examines public policy, public opinion and political behavior, with a focus on energy and environment. Her forthcoming book, "Short Circuiting Policy", examines how interest groups have tried to weaken clean energy laws across the American states. Other ongoing projects include examining protests against energy infrastructure, political staff in Congress, environmentalists' electoral participation, violence against environmental activists, and effective water conservation policy in California. To date, her research has been published in journals including *American Journal of Political Science*, *American Political Science Review*, *British Journal of Political Science*, *Energy Policy*, *Nature Energy*, *Global Environmental Politics*, and *Environmental Science & Technology*.

She has published articles in *The New York Times*, *The Washington Post*, *The Los Angeles Times*, *CNN* and elsewhere. Her research has been cited in popular media including *The New York Times*, *The Washington Post*, *Vox*, *The Toronto Star* and *CBC*.

Prior to academia, Leah worked at the Parliament of Canada and Resources for the Future. Leah is also the co-Chair of the Scholars Strategy Network's Working Group on Energy & Climate. She is affiliated with the Bren School of Environmental Science & Management and the Environmental Studies Department at UCSB. She is also a Fellow at the Initiative for Sustainable Energy Policy at John Hopkins SAIS and the University of Calgary School of Public Policy.

# 2019 DISCUSSANT BIOS

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## CONSUELO AMAT

Postdoctoral Fellow, Stanford PACS

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Consuelo Amat is a Postdoctoral Research Fellow at Stanford's Center on Philanthropy and Civil Society. She studies state repression, armed and unarmed resistance, and the development of civil society in authoritarian regimes, with a focus on Latin America. Her current book project, *The Emergence and Consolidation of Opposition to Authoritarian Rule*, examines how opposition to autocratic regimes develops in the face of different patterns of state repression. She studies this question during the Pinochet dictatorship in Chile (1973-1989) using multiple methods including statistical analysis of original datasets, qualitative interviews, and archival materials.

The United States Institute of Peace, the John F. Enders Foundation, the Tinker Foundation, and Yale University's MacMillan Center for International and Area Studies have supported her research. During the 2017-2018 academic year Consuelo was a United States Institute of Peace Jennings Randolph Peace Scholar. Prior to graduate school Consuelo was a Research Assistant at the Brookings Institution's Foreign Policy program, writing on security in Latin America, and worked at the International Center on Nonviolent Conflict, tracking popular struggles. She holds B.A. degrees in International Affairs and Philosophy from the University of Colorado at Boulder, an M.A. in Conflict Resolution from Georgetown University's Government Department, and earned a Ph.D. in Political Science from Yale University.



## CHRISTOF BRANDTNER

Ph.D. Candidate, Sociology, Stanford University

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Christof is currently a Ph.D. candidate in sociology at Stanford. Starting this fall, he will be a postdoc at the University of Chicago, where he'll study urban innovation through an organizational lens. He studies how new ideas enter and alter organizations by understanding the practices of organizations as reciprocal with their external social and cultural environment. His research investigates the expansion of rational organizing—such as strategic planning or performance evaluation—in fields where community and democratic values loom large, such as local governance, environmental sustainability, and civil society. His dissertation examines why some cities' respond to climate change while others do not. He is a collaborator of the Civic Life of Cities project, a comparative study of the changing nonprofit sector across five cities worldwide. Christof also procrastinates and likes small parrots.



### JENNIFER BRASS

Associate Professor, School of Public and Environmental Affairs,  
Indiana University

Jennifer N. Brass is an Associate Professor at Indiana University's O'Neill School of Public & Environmental Affairs. Her research focuses on the politics of public service provision, governance, and state development, with a primary geographic focus on sub-Saharan Africa. She is the author of *Allies or Adversaries? NGOs and the State in Africa* (Cambridge University Press), which uses mixed methods data and analysis to examine the effect of service-provision NGOs on the state – specifically its legitimacy, capacity, territoriality, and governance. The book won the 2018 ARNOVA Outstanding Book award. She has also published a range of articles and book chapters focused on NGO provision of services, collaborative governance, and/or energy and electricity services. Brass has conducted field research in Senegal, Djibouti, Kenya and Uganda. She holds a Ph.D. in Political Science from the University of California at Berkeley and an undergraduate degree from Georgetown University's School of Foreign Service.



### PAUL BREST

Faculty Co-Director, Stanford PACS

Paul Brest is Former Dean and Professor Emeritus (active), at Stanford Law School, a lecturer at the Stanford Graduate School of Business, a faculty co-director of the Stanford Center on Philanthropy and Civil Society, and co-director of the Stanford Law and Policy Lab. He was president of the William and Flora Hewlett Foundation from 2000-2012.

He is co-author of *Money Well Spent: A Strategic Guide to Smart Philanthropy* (2nd ed. 2018), *Problem Solving, Decision Making, and Professional Judgment* (2010), and articles on constitutional law, philanthropy, and impact investing. His current courses include Problem Solving for Public Policy and Social Change, Measuring and Improving Social Impact, and Advanced Topics in Philanthropy and Impact Investing. He also is the instructor in an online course, Essentials of Nonprofit Strategy, offered by Philanthropy University.

Professor Brest is a fellow in the American Academy of Arts and Sciences, and holds honorary degrees from Northwestern University School of Law and Swarthmore College. Before joining the Stanford Law School faculty in 1969, he clerked for Judge Bailey Aldrich of the U.S. Court of Appeals for the First Circuit and Justice John M. Harlan of the U.S. Supreme Court, and did civil rights litigation with the NAACP Legal Defense and Education Fund in Mississippi.



### AARON HORVATH

Ph.D. Candidate, Sociology, Stanford University

Aaron Horvath is Ph.D. Candidate in Sociology at Stanford University. His work centers on the dynamic interactions between ideas, organizations, and organizational routines and practices.

In his dissertation, he explores how emergent theories of public administration shaped collective understandings and practices of democracy in the United States from the mid-19th and mid-20th century – a period that sees government administration transform from machine politics to technocratic machines. Over this period, reformers, scholars, politicians, and the public attempt to navigate and resolve an enduring tension of America politics: the simultaneous commitments to popular sovereignty and the dream of the rationalist, apolitical, expertly administered state. Tracing the encounters between these ideals over time reveals their mutability, illuminating the evolving moral and pragmatic content of political authority.

In another project, he and Woody Powell are examining the social and historical processes by which ultra-rich philanthropists and their foundations came to be celebrated as legitimate underwriters of public provision in the U.S. Their aim is to explain how the very meaning of philanthropy – the ways in which philanthropists understand their role within and seek to act upon society – undergoes considerable change.

Lastly, along with Woody Powell and Christof Brandtner, he has been conducting a longitudinal study of the San Francisco Bay Area nonprofit sector, seeking to understand how shifting ideas about management shape how nonprofits engage with and respond to their communities' needs. Along with a team of international collaborators, they are currently broadening their lens beyond the Bay Area to include the Puget Sound, Shenzhen, Sydney, and Vienna nonprofit sectors.

Prior to Stanford, he received an undergraduate degree from Princeton University, and worked in public policy at the Urban Institute and Mathematica Policy Research. His free time revolves around bicycles, bookended by coffee, beer, and old time radio shows.



### YAN LONG

Assistant Professor, Sociology, University of California, Berkeley

Yan Long is an Assistant Professor of Sociology at the University of California Berkeley. She is a political sociologist interested in the evolution of technocratic governance as a transnational institutional model and its impact on existing forms of domination and resistance. Yan's current book project, *Side Effects: The Transnational Doing and Undoing of AIDS Politics in China* (forthcoming at Oxford University Press), concerns the rise of transnational AIDS institutions and its impact on shaping contentious politics in

the authoritarian context. This book stems from her dissertation that won the 2014 ASA Dissertation Award. Yan has joined the Stanford PACS Civic Life of Cities Lab to examine the local experiences of globalization that shapes nonprofits sectors in cosmopolitan areas such as the San Francisco bay area, Shenzhen, Vienna, Taipei, Singapore and Sidney. Her work has appeared in journals such as the *American Journal of Sociology*. Yan was previously an assistant professor of International Studies at Indiana University Bloomington after working as a postdoctoral fellow at the Stanford Center on Philanthropy and Civil Society. She obtained her Ph.D. in Sociology and Women's Studies at the University of Michigan, Ann Arbor.

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#### JOHANNA MAIR

Professor of Organization, Strategy and Leadership at the Hertie School of Governance, the Codirector of the Global Innovation for Impact Lab at the Stanford Center on Philanthropy and Civil Society, and the Academic Editor of the *Stanford Social Innovation Review*

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Johanna Mair is Professor of Organization, Strategy and Leadership at the Hertie School of Governance, the Codirector of the Global Innovation for Impact Lab at the Stanford Center on Philanthropy and Civil Society, and the Academic Editor of the *Stanford Social Innovation Review*. From 2016 to 2018 she helped building and served as the Academic Codirector for the Social Innovation + Change Initiative at the Harvard Kennedy School. From 2001 to 2011 she served on the Strategic Management faculty at IESE Business School. She has held a visiting position at the Harvard Business School and teaches regularly at the Harvard Kennedy School and INSEAD.

Before earning her Ph.D. in Management from INSEAD (France), she was directly involved in executive decision-making in international banking. In 2008 she was recognized as a “Faculty Pioneer” for Social Entrepreneurship Education by the Aspen Institute. Her research focuses on how novel organizational and institutional arrangements generate economic and social development and the role of innovation in this process. She has the co-editor of three books and has published in leading academic journal. Alongside her academic responsibilities, she carries out advisory work for or serves on boards of multinational companies, the United Nations, governments, foundations and social enterprises.

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#### ELIZABETH MCKENNA

Ph.D. Candidate, Sociology, University of California, Berkeley

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Elizabeth (Liz) McKenna is a Ph.D. candidate in sociology at UC Berkeley. Starting in the fall, she will begin a postdoc at the SNF Agora Institute at Johns Hopkins. Her dissertation combines longitudinal network analysis and ethnographic methods to examine the bounds and composition of the political terrain in Brazil and understand how and why it shifted after the country's democratic opening in 1988. As part of this research, she conducted a prospective case study of 40 political parties, capital fractions, and right and left-wing movements as they struggled with one another for power during three high-stakes political events: a presidential

impeachment, welfare state retrenchment, and a critical election in which an authoritarian neoliberal regime emerged victorious. Her U.S.-based research is slightly more optimistic: her first book, *Groundbreakers*, (co-authored with Hahrie Han, Oxford University Press 2014) analyzed how the Obama campaign turned a social movement into an electoral machine, and *The Organizational Foundations of People Power* (co-authored with Hahrie Han and Michelle Oyakawa, under advance contract with the University of Chicago Press) shows how grassroots organizations operating in six different states built power through ‘voice’ (as opposed to ‘exit’). She holds a B.A. in social studies from Harvard College.

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### TOUSSAINT NOTHIAS

Postdoctoral Fellow, Stanford PACS

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Toussaint Nothias is a postdoctoral fellow at the Digital Civil Society Lab. He holds a Ph.D. in Media and Communication from the University of Leeds. His research explores journalism, social media and civil society in Africa. In the past, he has conducted interviews among foreign correspondents to understand how the global image of Africa is produced. He has also done research with Kenyan journalists to examine their work practices and the impact of social media on their reporting of elections, terrorism, and the ICC investigation in Kenya. His postdoc fellowship project, titled *Free Basics and the African Digital Civil Society*, looks at the implementation of Facebook’s initiative to provide free Internet across various African countries, and its impact on local media production and civil society groups. The project engages a range of debates about digital advocacy and activism in the Global South, tech corporation’s investments in network infrastructures, net neutrality, civic engagement and social media platforms in politically volatile contexts. In parallel, Toussaint is developing a sharable, open-source tool at the intersection of technology, journalism, and scholarship. The Africa Stereotype Scanner (ASTRSC) deploys digital technologies to scan for damaging stereotypes and implicit biases in reporting about Africa. In 2017, Toussaint organized the workshop “African Media Studies in the Digital Age” at Stanford, and in 2018 he received the Stuart Hall Award from the IAMCR for his work on Twitter in Kenya.

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### WOODY POWELL

Faculty Co-Director, Stanford PACS

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Woody Powell is professor of education and (by courtesy) sociology, organizational behavior, management science and engineering, and communication, and co-director of the Center on Philanthropy and Civil Society at Stanford University. He has been an external faculty member at the Santa Fe Institute since 1999. Powell works in the areas of organization theory, economic sociology, and the sociology of science. His most recent books include *The Emergence of Organizations and Markets*, with John Padgett, Princeton University Press, and *The Nonprofit Sector*, with Patricia Bromley, forthcoming from Stanford University Press. He received his Ph.D. in sociology from SUNY Stony Brook, and before joining the Stanford faculty in 1999, previously taught at Yale, MIT, and the University of Arizona.

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## ROB REICH

Faculty Co-Director, Stanford PACS



Rob Reich is professor of political science and, by courtesy, professor of philosophy and at the Graduate School of Education, at Stanford University. He is the director of the Center for Ethics in Society and co-director of the Center on Philanthropy and Civil Society (publisher of the *Stanford Social Innovation Review*), both at Stanford University. He is the author most recently of *Just Giving: Why Philanthropy is Failing Democracy and How It Can Do Better* (Princeton University Press, 2018) and *Philanthropy in Democratic Societies: History, Institutions, Values* (edited with Chiara Cordelli and Lucy Bernholz, University of Chicago Press, 2016). He is also the author of several books on education: *Bridging Liberalism and Multiculturalism in American Education* (University of Chicago Press, 2002) and *Education, Justice, and Democracy* (edited with Danielle Allen, University of Chicago Press, 2013). His current work focuses on ethics, public policy, and technology, and he serves as associate director of the Human-Centered Artificial Intelligence initiative at Stanford. Rob is the recipient of multiple teaching awards, including the Walter J. Gores award, Stanford's highest honor for teaching. Reich was a sixth grade teacher at Rusk Elementary School in Houston, Texas before attending graduate school. He is a board member of the magazine *Boston Review*, of Giving Tuesday, and at the Spencer Foundation.



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## EMMA SAUNDERS-HASTINGS

Assistant Professor, Political Science, The Ohio State University

Emma Saunders-Hastings is a political theorist in the Department of Political Science at the Ohio State University. Her research focuses on political, economic, and social inequality, with particular attention to the role of private power. Her book manuscript (“Private Virtues, Public Vices: Governing Philanthropy”) develops a normative political theory of philanthropy. The manuscript links philanthropy to longstanding moral and political concerns about paternalism and unequal political influence. It also asks what kinds of public regulation of and responses to philanthropy are appropriate. An article based on this work (“Plutocratic Philanthropy,” 2018) was recently published in *The Journal of Politics*. She has also written about philanthropy for a general audience in the *Boston Review*, the *Stanford Social Innovation Review*, and at [histphil.org](http://histphil.org). Her broader research and teaching interests include normative political theory, democratic theory, modern and contemporary political thought, non-ideal and institutional theory, and feminist theories. She was previously a Harper Fellow in the Society of Fellows at the University of Chicago and a postdoctoral scholar at Stanford PACS. She holds a Ph.D. from the Department of Government at Harvard University and an MPhil in International Relations from the University of Cambridge.

# NOTES







# ABOUT STANFORD PACS



The Stanford Center on Philanthropy and Civil Society (Stanford PACS) develops and shares knowledge to improve philanthropy, strengthen civil society and effect social change. Stanford PACS connects students, scholars and practitioners, and publishes the preeminent journal *Stanford Social Innovation Review (SSIR)*.

Stanford PACS is led by Kim Meredith, its executive director, and by faculty co-directors Rob Reich, Woody Powell, and Paul Brest. Stanford PACS has an Advisory Board led by Laura Arrillaga-Andreessen, Founder and Chairman: Herb Allen, Ted Janus, Karla Jurvetson, Xin Liu, Carter McClelland, Jeff Raikes, David Siegel, Liz Simons, and Darren Walker.

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*Stanford Social Innovation Review* is an award-winning magazine and website that covers cross-sector solutions to global problems. *SSIR* is written for and by social change leaders in the nonprofit, business and government sectors who view collaboration as key to solving environmental, social and economic justice issues.

Published at the Stanford Center on Philanthropy and Civil Society, *SSIR* bridges academic theory and practice with ideas about achieving social change. *SSIR* covers a wide range of subjects, from microfinance and green businesses to social networks and human rights. Its aim is both to inform and inspire.

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