



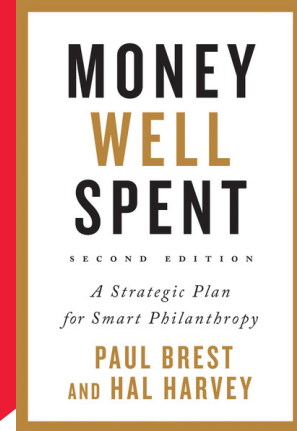
Stanford PACS
Center on Philanthropy
and Civil Society

TUESDAY
OCTOBER 23, 2018
6:00 PM—8:30 PM ET

CORE CLUB
66 EAST 55TH STREET
NEW YORK, NY 10022

Book Launch - New York City

**MONEY WELL SPENT:
A STRATEGIC PLAN FOR
SMART PHILANTHROPY**



ABOUT THE EVENT

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Money Well Spent, an award-winning guide on how to structure philanthropy so that it really makes a difference, offers a comprehensive and crucial resource for individual donors, foundations, non-profits, and scholars who focus on and teach others about this realm.

The second edition accounts for a decade of progress: a rise in impact investing, the advent of pay-for-success programs, the maturation of impact evaluation, and the emergence of a new generation of mega-donors. Today, the notion of results-driven philanthropy is more important than ever. With this book, the social sector has the techniques it needs to deliver on that idea with impact.

Paul Brest and Hal Harvey draw on the experiences of hundreds of foundations and non-profits to explain how to deliver on every dollar. They present the essential tools to help readers create and test effective plans for achieving demonstrable results.

DETAILS

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6:00—6:45 PM Pre-Reception and Book Signing
6:45—7:00 PM Seating
7:00—8:00 PM Program
8:00—8:30 PM Post-Reception and Book Signing

EVENT SPEAKERS

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Paul Brest, Former Dean and Professor Emeritus (active), at Stanford Law School, a lecturer at the Stanford Graduate School of Business, a Marc and Laura Andreessen Faculty Codirector of the Stanford Center on Philanthropy and Civil Society, and co-director of the Stanford Law and Policy Lab. He was president of the William and Flora Hewlett Foundation from 2000-2012

ABOUT THE ORGANIZERS

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Stanford Center on Philanthropy and Civil Society
The Stanford Center on Philanthropy and Civil Society (Stanford PACS) develops and shares knowledge to improve philanthropy, strengthen civil society and effect social change.

Learn more at pacscenter.stanford.edu

Co-Sponsored by:
Stanford New York Alumni
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REGISTRATION

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