



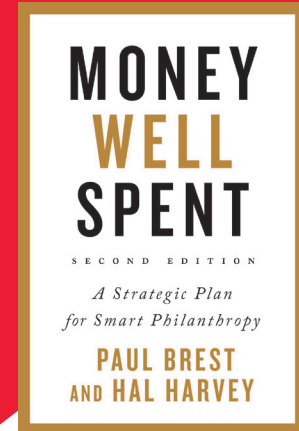
Stanford PACS
Center on Philanthropy
and Civil Society

MONDAY
OCTOBER 1, 2018
5:00 PM—7:00 PM PT

SIEPR CONFERENCE CENTER -
JOHN A. AND CYNTHIA FRY GUNN BUILDING
366 GALVEZ STREET
STANFORD UNIVERSITY

Book Launch

MONEY WELL SPENT: A STRATEGIC PLAN FOR SMART PHILANTHROPY



ABOUT THE EVENT

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Money Well Spent, an award-winning guide on how to structure philanthropy so that it really makes a difference, offers a comprehensive and crucial resource for individual donors, foundations, non-profits, and scholars who focus on and teach others about this realm.

The second edition accounts for a decade of progress: a rise in impact investing, the advent of pay-for-success programs, the maturation of impact evaluation, and the emergence of a new generation of mega-donors. Today, the notion of results-driven philanthropy is more important than ever. With this book, the social sector has the techniques it needs to deliver on that idea with impact.

Paul Brest and Hal Harvey draw on the experiences of hundreds of foundations and non-profits to explain how to deliver on every dollar. They present the essential tools to help readers create and test effective plans for achieving demonstrable results.

DETAILS

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5:00—5:30 PM Reception
5:30—6:15 PM Interview
6:15—6:30 PM Q&A
6:30—7:00 PM Post-Reception

EVENT SPEAKERS

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Paul Brest, Faculty co-director for Stanford PACS, Director of the Effective Philanthropy Lab, and Professor at Stanford Law School.

Hal Harvey, CEO of Energy Innovation, Senior Fellow for Energy and the Environment at the Paulson Institute.

Moderated by: **Laura Arrillaga-Andreessen**, Founder and Board Chairman of Stanford PACS, Founder and President of the Laura Arrillaga-Andreessen Foundation.

ABOUT THE ORGANIZER

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Stanford Center on Philanthropy and Civil Society
The Stanford Center on Philanthropy and Civil Society (Stanford PACS) develops and shares knowledge to improve philanthropy, strengthen civil society and effect social change.

Learn more at pacscenter.stanford.edu

REGISTRATION

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Register for this free event online at pacscenter.stanford.edu/events