



Stanford PACS

Center on Philanthropy
and Civil Society

Internship Opportunity

Intern, Digital Marketing, Videography at Stanford PACS

The Stanford Center on Philanthropy and Civil Society (Stanford PACS) is hiring a Digital Marketing, Videography student intern starting immediately for spring quarter and summer 2018, with option to extend through academic year 2018-2019.

Internship Description:

The Digital Marketing, Videography Intern will play an important role in supporting Stanford PACS' research programs. At the outset, the role will be responsible for supporting and advancing the development of fifteen-thirty-second spotlights that aim to raise awareness on PACS' role in individuals' research, increase interest in the Center, and translate research into non-academic/audience-friendly soundbytes. The end products will be distributed via website, e-newsletter, and social media channels. Beyond this project, there will be opportunity to expand into other videography, podcast projects, and if interested into other digital marketing opportunities such as social media content creation.

Core Responsibilities:

- Advance and manage video spotlight series with external vendor and PACS' Program Manager
- Utilize transcriptions to craft video messaging in alignment with PACS' mission
- Develop knowledge of digital marketing platforms: Salesforce, Mailchimp, Wordpress, Eventbrite, Vimeo, and social media
- Draft distribution timeline and strategy

Qualifications:

- Proactive and effective communication skills
- Functional knowledge of videography editing software (e.g.: iMovie, Adobe Premier, or other)
- Commitment to follow through with responsibilities
- Understanding and interest in marketing strategies, particularly the role of digital content in creating impact

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Pay rate: \$14-16/hour

Hours: 8-12 hours per week, flexible

Location: If remote, via Skype or Google Hangouts, if on-campus, Stanford Law School, 559 Nathan Abbott Way, Stanford

How to apply:

Please submit your resume with a brief description of your interest and experience to [Danielle Carattini dcaratti@stanford.edu](mailto:dcaratti@stanford.edu)

About Stanford PACS:

Stanford PACS is an interdisciplinary research center in the school of Humanities and Sciences. Stanford PACS develops and shares knowledge to improve philanthropy, strengthen civil society and effect social change. We bring together Stanford faculty, visiting scholars, postdoctoral scholars, graduate and undergraduate students, and nonprofit and foundation practitioners. As publisher of *Stanford Social Innovation Review (SSIR)*, we inform policy and social innovation, philanthropic investment and nonprofit practice.

The Stanford Center on Philanthropy and Civil Society (Stanford PACS) is hiring a student intern to join our Partnerships and External Relations team starting Spring Quarter of the 2017-18 academic year.

Our student interns are passionate about social impact, philanthropy, and developments in civil society. They learn how to facilitate the workings of a multi-faceted research center, take ownership over individual projects, and contribute to a fast-paced, small team with a high standard of excellence. If this describes you, we urge you to apply!