

PHILANTHROPY INNOVATION SUMMIT

An invitation-only summit for individual and family philanthropists to convene and discuss their giving in an intimate, non-solicitation environment.

Event Chair: Laura Arrillaga-Andreessen

Faculty Advisor: Paul Brest

Wednesday, September 30, 2015
Frances C. Arrillaga Alumni Center
Stanford University

PHILANTHROPY INNOVATION SUMMIT

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PHILANTHROPY INNOVATION SUMMIT

ABOUT THE SUMMIT

Be **inspired** by information and insights that can only be learned at this event. We will leave with new and actionable ideas and skills to help us think about philanthropy moving forward in topic areas including:

Seeding Innovation in Philanthropy

Informing Your Giving: Nexus of Design Thinking + Strategic Philanthropy

21st Century Entrepreneurship: Doing Well by Doing Good

Philanthropic Investment for Social Impact

Our time will be divided between intimate afternoon breakout sessions, panel discussions and armchair interviews, as well as visionary speakers and an inspiring dinner keynote to close the program — all hosted on Stanford's beautiful campus. There will be ample time for peer-to-peer discussion and networking during breaks and over meals and cocktails.

EVENT CHAIR

Laura Arrillaga-Andreessen

Stanford PACS Founder + Board Chairman

FACULTY ADVISOR

Paul Brest

Stanford PACS Faculty Co-Director

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FAQ: LOGISTICS + WIFI

How do I access the wireless internet network?

Select the SSID Stanford Visitor from your device's list of available wireless networks. Open a browser and load any URL; you will be redirected to an access page (on a mobile phone, the access page should open automatically). Click the button to acknowledge the terms of use. Your browser will be sent to a confirmation page and from there you can get online.

How can I find my way around campus?

A searchable map is available at campus-map.stanford.edu, or simply stop by the registration desk for help navigating the campus.

Where is the Philanthropy Innovation Summit being held?

The Frances C. Arrillaga Alumni Center is a state-of-the-art facility located on Stanford University's campus (326 Galvez Street, Stanford, CA 94305). The program will be held in McCaw Hall, located in the Alumni Center. Afternoon Breakout Sessions will be held in the adjacent Fisher Conference Center. Breakfast, breaks, and the networking reception are held in the beautiful Ford Gardens behind the conference center.

Contact the Alumni Center via phone: (650) 723-2021 or (800) 786-2586 (toll free).

How can I follow up with Stanford PACS?

Please feel free to follow up with questions or comments. Contact Annie Rohan, Director of External Relations at annie.rohan@stanford.edu or (650) 725-5121.

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EVENT HOSTS

HOST COMMITTEE

Simone Coxe | Roberta + Steve Denning | Nanci Bakar Fredkin
John Goldman | Kathleen + Ted Janus | Laura Lauder | Xin Liu

STANFORD PACS FACULTY CO-DIRECTORS

Paul Brest | Woody Powell | Rob Reich

STANFORD PACS ADVISORY BOARD

Laura Arrillaga-Andreessen, Founder + Chairman | Jim Breyer
Jean Case | Somesh Dash | Susan Ford Dorsey | Laura Fisher
Burt McMurtry | Bill Meehan | Regina K. Scully

STANFORD PACS EXECUTIVE DIRECTOR

Kim Meredith

PHILANTHROPY INNOVATION SUMMIT

MORNING AGENDA

8:00 - 9:00 am

Registration + Breakfast Buffet

Frances C. Arrillaga Alumni Center

9:00 - 9:15 am

Welcome: The State of Philanthropy

Kim Meredith, Executive Director, Stanford PACS

9:15 - 10:15 am

Seeding Innovation in Philanthropy

Laura Arrillaga-Andreessen, Co-Founder and Chairman, Stanford PACS; Founder and President, Laura Arrillaga-Andreessen Foundation; Founder and Chairman Emeritus, SV2 (Silicon Valley Social Venture Fund); Lecturer in Business Strategy/Philanthropy, Stanford Graduate School of Business

Armchair Interview of:

Reid Hoffman, Partner, Greylock

Peter Thiel, Partner, Founders Fund

10:15 - 10:30 am

Break

10:30 - 12:00 pm

Informing Your Giving: The Nexus of Design Thinking + Strategic Philanthropy

Paul Brest, Faculty Co-Director, Stanford PACS; Dean Emeritus and Professor Emeritus (Active), Stanford Law School

Jeff Raikes, Co-Founder, Raikes Foundation

Nadia Roumani, Walter and Esther Hewlett Design Fellow, Stanford PACS

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AFTERNOON AGENDA

12:00 - 12:30 pm

Lunch Buffet

12:30 - 1:15 pm

21st Century Entrepreneurship: Doing Well by Doing Good

Laura Arrillaga-Andreessen, Co-Founder and Chairman, Stanford PACS
Elizabeth Holmes, Founder and CEO, Theranos

1:15 - 1:30 pm

Find Your Afternoon Breakout Session

1:30 - 2:45 pm

Afternoon Breakout Sessions

Session Descriptions follow on pages 9 - 11.

FEATURING PEER EXPERTS

PHILANTHROPY ACROSS GENERATIONS: SPEND DOWN VERSUS PERPETUITY

John Goldman, President, John and Marcia Goldman Foundation

Rob Reich, Faculty Co-Director, Stanford PACS; Professor of Political Science and, by courtesy, Philosophy and the School of Education, Stanford University

DETERMINING YOUR PHILANTHROPIC VALUES + STRATEGIES

Cari Tuna, Managing Director, Open Philanthropy Project

Nick Tedesco, Senior Philanthropic Advisor, J.P. Morgan, formerly with the Giving Pledge

#PHILANTHROPY: THE TOOLS, TECHNOLOGIES, + STRATEGIES

SHAPING THE NEXT GENERATION OF PHILANTHROPISTS

Holly Fetter, Chapter Leader, Resource Generation

Angela Rastegar Campbell, Founder and CEO, Agora Fund for Good

Woody Powell, Faculty Co-Director, Stanford PACS; Professor of Education and, by courtesy, Sociology, Organizational Behavior, Management Science and Engineering, Communication, and Public Policy, Stanford University

PHILANTHROPY INNOVATION SUMMIT

AFTERNOON AGENDA

FEATURING FIELD EXPERT

MANAGE YOUR PHILANTHROPIC RISK: INTEGRATING CAPACITY + STRATEGY

C.R. Hibbs, Author, Integrating Capacity and Strategy: A Handbook for Next Generation Grantmakers and Grantees

Alexa Culwell, Founder and Managing Director, Philanthropy Futures

THE VALUE OF EVALUATION + FEEDBACK LOOPS: A CASE STUDY ON PROPELLING PEOPLE OUT OF JAILS + INTO JOBS

Fay Twersky, Director, Effective Philanthropy Group, William and Flora Hewlett Foundation

Jehan Velji, Portfolio Manager, Edna McConnell Clark Foundation

USING DATA TO SCOPE + SOLVE PROBLEMS

Lucy Bernholz, Senior Scholar and Co-Director, Digital Civil Society Lab, Stanford PACS

Jon Sotsky, Director of Strategy and Assessment, John S. and James L. Knight Foundation

2:45 - 3:00 pm

Break + Return to Plenary Session

3:00 - 4:00 pm

Panel Discussion: Global Strategic Philanthropy for Social Solutions

PANELISTS

Matt Bannick, Managing Partner, Omidyar Network

Tsitsi Masiyiwa, Executive Chairperson, Higher Life Foundation

Smita Singh, Board Member, Center for Global Development, Twaweza, Revenue Watch Institute

MODERATOR

Jim Pitofsky, Managing Director of Strategic Alliances, John Templeton Foundation

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AFTERNOON AGENDA

- 4:00 - 4:10 pm **Stand + Stretch Mini-Break**
- 4:10 - 5:00 pm Introduction of **President Hennessy** by **Burt McMurtry**, Chair Emeritus, Stanford Board of Trustees and Stanford PACS Advisory Board Member
- Philanthropic Investment for Social Impact**
John Hennessy, President, Stanford University
- Armchair Interview of:**
Akiko Yamazaki, Chairman and Board of Directors, Asian Art Museum; Co-Founder, Wildlife Conservation Network
Jerry Yang, Founder, AME Cloud Ventures; Co-Founder, Yahoo!
- 5:00 - 6:30 pm **Reception + Networking**
Ford Gardens
- 6:30 - 8:30 pm **Dinner**
Welcome and introductions by **Jim Breyer**, Founder and CEO, Breyer Capital and Stanford PACS Advisory Board Member
- Laura Arrillaga-Andreessen**, Co-Founder and Chairman, Stanford PACS
Melinda Gates, Co-Founder, The Bill and Melinda Gates Foundation

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AFTERNOON BREAKOUT SESSION DESCRIPTIONS

PHILANTHROPY ACROSS GENERATIONS: SPEND DOWN VERSUS PERPETUITY

John Goldman, President, John and Marcia Goldman Foundation

Rob Reich, Faculty Co-Director, Stanford PACS; Professor of Political Science and, by courtesy, Philosophy and the School of Education, Stanford University

How do families and individuals manage their philanthropy long-term? What are the implications of the Giving Pledge, which encourages giving while living, as compared to the legacy of enduring philanthropic assets? And what may be the impact on charitable organizations? John Goldman will be in conversation with Rob Reich to explore the choices and ramifications of spending down versus the legacy of sustaining one's philanthropic assets across generations.

DETERMINING YOUR PHILANTHROPIC VALUES + STRATEGIES

Cari Tuna, Managing Director, Open Philanthropy Project

Nick Tedesco, Senior Philanthropic Advisor, J.P. Morgan, formerly with the Giving Pledge

In this session Cari Tuna will highlight her journey — along with husband Dustin Moskowitz — to better understand their philanthropic priorities and build out a comprehensive strategy to maximize the impact of their giving. Cari will share her motivations to give away the majority of her wealth and discuss the process by which she and Dustin identified their funding areas and established their approach to grantmaking. The session will explore a variety of themes that philanthropists often face in the lifecycle of their giving, including: giving while living, transparency in grantmaking, the role of data, and barriers to impact and scale.

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AFTERNOON BREAKOUT SESSION DESCRIPTIONS

#PHILANTHROPY: THE TOOLS, TECHNOLOGIES, + STRATEGIES SHAPING THE NEXT GENERATION OF PHILANTHROPISTS

Holly Fetter, Chapter Leader, Resource Generation

Angela Rastegar Campbell, Founder and CEO, Agora Fund for Good

Woody Powell, Faculty Co-Director, Stanford PACS; Professor of Education and, by courtesy, Sociology, Organizational Behavior, Management Science and Engineering, Communication, and Public Policy, Stanford University

In this session, Angela Campbell and Holly Fetter, two young Stanford alums, will share their philanthropic strategies in the face of what will be the largest intergenerational transfer of wealth. We will engage in a frank conversation on what makes millennial "next gens" different — innovative approaches, new technologies, the pros and cons of impact metrics, and disruptive giving vehicles.

MANAGE YOUR PHILANTHROPIC RISK: INTEGRATING CAPACITY + STRATEGY

C.R. Hibbs, Author, Integrating Capacity and Strategy: A Handbook for Next Generation Grantmakers and Grantees

Alexa Culwell, Founder and Managing Director, Philanthropy Futures

Why is it that some philanthropic investments fail and others succeed? How can you build capacity and strategy into your organizational support? To manage risk, philanthropists need to be able to assess and integrate an organization's capacity to deliver results and achieve shared goals. Hibbs and Culwell will present a framework and lead a discussion about how to increase the chance for success and align expectations with the organizations you support.

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AFTERNOON BREAKOUT SESSION DESCRIPTIONS

THE VALUE OF EVALUATION + FEEDBACK LOOPS: A CASE STUDY ON PROPELLING PEOPLE OUT OF JAILS + INTO JOBS

Fay Twersky, Director, Effective Philanthropy Group, William and Flora Hewlett Foundation

Jehan Velji, Portfolio Manager, Edna McConnell Clark Foundation

Fay Twersky and Jehan Velji will discuss the value of rigorous evaluation and ultimate beneficiary feedback loops using a mini case study of a nationally recognized proven program that successfully works to prepare individuals coming out of the criminal justice system for re-entry to the workforce. Twersky and Velji will describe their funding relationships with the organization, why rigorous measurement and feedback have been central to its success and are important in their aim to create as much impact as possible with their funding.

USING DATA TO SCOPE + SOLVE PROBLEMS

Lucy Bernholz, Senior Scholar and Co-Director, Digital Civil Society Lab, Stanford PACS

Jon Sotsky, Director of Strategy and Assessment, John S. and James L. Knight Foundation

Lucy Bernholz and Jon Sotsky will consider how philanthropists can use digital data to get a better grasp on the problems they wish to address and the potential partners with whom to work. In 2013 the Knight Foundation partnered with a data visualization company to map the emerging field of civic tech. Using publicly available data on venture capital flows, philanthropic grants, and municipal investments the resulting research provided a benchmark for the entire field. The project manifests all the best practices of open data, feedback, and mapping. Bernholz and Sotsky will draw from this case to discuss the promise and perils for philanthropists using digital data.

SPEAKERS

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Laura Arrillaga-Andreessen is the Founder and President of the Laura Arrillaga-Andreessen Foundation (LAAF), a private operating foundation with a mission to inspire, educate and empower people to give in a way that matters more. At its core, LAAF is a philanthropy education organization — creating and providing free, high-quality, online resources and programs to help all givers, no matter where they are, make higher impact gifts with whatever they have to give. Founding initiatives include: ProjectU, a portfolio of free educational resources providing all that any educator needs to teach strategic philanthropy courses; Giving 2.0 Chapter Network, a national network of college clubs dedicated to learning about and practicing strategic giving; and, in Fall 2014, a Stanford University MOOC (massive open online course) on the Coursera platform to teach givers globally how to strategically invest time, money and expertise.

Laura created and has taught Stanford Graduate School of Business' (Stanford GSB) first course on Strategic Philanthropy since 2000 and has developed and teaches Stanford University's first courses on strategic philanthropy; philanthropic entrepreneurship; design thinking to create social impact; grantmaking; as well as technology's disruption of the social sector. Laura is the Founder and Board Chairman of Stanford PACS (Center on Philanthropy and Civil Society), a global research center committed to exploring ideas to create social change and publisher of the award-winning *Stanford Social Innovation Review (SSIR)*.

Laura is the Founder, Chairman Emeritus and former Chairman (1998-2008) of SV2 (Silicon Valley Social Venture Fund), a venture philanthropy fund that leverages its investors' financial, intellectual and human capital to fund and scale innovative, early-stage nonprofits. SV2 has a portfolio of 41 grantees, 500+ investors and won the 2008 Silicon Valley Association of Fundraising Professionals Philanthropic Organization of the Year.

Her New York Times bestselling and award-winning book, *Giving 2.0: Transform Your Giving and Our World* (Wiley, 2011), empowers people of all backgrounds, ages and passions to make their giving matter more. Laura has written for *Worth Magazine*, the *Huffington Post*, *SSIR* and *Measuring The Networked Nonprofit*. Laura has been profiled in *New York Times*, *Wall Street Journal*, *Barrons*, *Forbes* and *Vogue*. She has been featured on *Charlie Rose*, *CNN* with Erin Burnett, *MSNBC* with Dylan Ratigan and *CNBC Power Lunch*.

Laura is Co-founder and President of the Marc and Laura Andreessen Foundation. She is director of the Arrillaga Foundation and a board member of Sand Hill Foundation and Stanford Institute for Economic Policy Research (SIEPR). She is a former

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trustee of Silicon Valley Community Foundation, Hoover Institution, Castilleja School, Menlo School, Eastside Preparatory School and San Francisco Art Institute.

Laura holds an MBA from the Stanford GSB, as well as an MA in Education, BA and MA in Art History all from Stanford University. In total, Laura holds five degrees from Stanford including Bing Nursery School where she graduated with honors by consuming vast quantities of Play-Doh under the crafts table.

In addition to numerous California philanthropy awards, Laura was a 2005 Henry Crown Fellow of the Aspen Institute; was awarded the 2005 President's Volunteer Service Award from the Points of Light Foundation; was honored with the World Affairs Council's Global Philanthropy Forum 2011 Global Citizen Award, as well as the 2014 Commonwealth Club Distinguished Citizen Award. Laura lives with her husband, technology entrepreneur and venture capitalist Marc Andreessen, near Stanford University, and together they enjoy reading, art, writing, movies, athletics, sleeping, not sleeping and laughing as much as possible.

Twitter @LAAF

Facebook <https://www.facebook.com/LAA>

LinkedIn www.linkedin.com/in/larrillagaandreessen

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Matt Bannick leads all aspects of Omidyar Network's operations and strategy as managing partner. He works closely with the co-founders and board of directors to ensure that Omidyar Network achieves its long-term mission and strategic objectives.

Matt brings a wide range of executive, international, and multi-sector experience to his leadership of Omidyar Network. From 1999 to 2007, Matt was a member of eBay Inc.'s executive staff and served in a number of senior executive roles. As the general manager and later as president of eBay International, Matt was largely responsible for building eBay's global footprint and driving phenomenal revenue growth. He grew the company's global presence from five countries in mid 2000 to 25 countries two years later. During that time, he grew international revenue from approximately \$2 million per quarter to more than \$100 million per quarter.

After eBay acquired PayPal in 2002, Matt was selected to be PayPal's first post-acquisition president and established PayPal as the global standard for online payments. Under his leadership, PayPal's revenue more than tripled in its first two years with eBay. In 2004, Matt returned to eBay International, increasing annual revenue to nearly \$2 billion, which was nearly half of eBay marketplace revenue. Matt also spearheaded eBay's initiatives in Global Development and Citizenship, where he worked to bring the power of eBay to the developing world.

Prior to joining eBay, Matt served for four years as the North American president of NavTeq, the leading provider of digital map databases for the in-vehicle navigation system and online routing markets. Prior to joining NavTeq, Matt was a management consultant with McKinsey & Company, both in Europe and North America. Matt also served as a United States diplomat in Germany during the time of the fall of the Berlin Wall and German unification.

Matt currently serves on the boards of Bridge International Academies, d.light design, Endeavor, and Landesa and the advisory boards of the Harvard Business School Social Enterprise Initiative and the Stanford Institute for Innovation in Developing Economies (SEED). Matt also teaches a course on new business models in emerging markets at the Stanford Graduate School of Business. He earned an MBA with distinction from Harvard Business School and a bachelor's degree, Phi Beta Kappa, in international studies and economics from the University of Washington.

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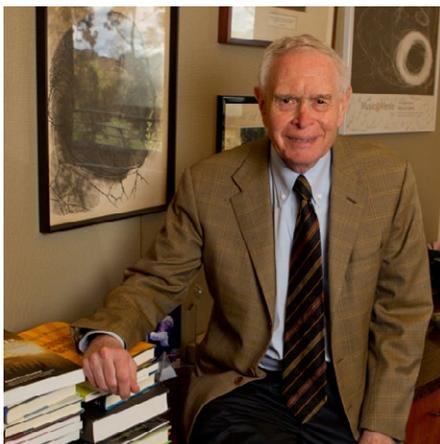
SPEAKERS

Lucy Bernholz is a philanthropy wonk trying to understand how we create, fund, and distribute shared social goods in the digital age – what she calls the future of good. She writes extensively on philanthropy, technology, information, and policy on her blog, philanthropy2173.com. Bernholz founded and ran the philanthropy consulting firm, Blueprint Research & Design, which she sold in 2011. She writes the Blueprint series of annual industry forecasts focused on philanthropy and technology. Lucy is a Senior Scholar at the Stanford Center on Philanthropy and Civil Society, where she is Director of the Digital Civil Society Lab. She has been a Visiting Scholar at The David and Lucile Packard Foundation, where she worked on her forthcoming book, *The Future of Good*, and worked with Foundation colleagues to develop governance and management practices for digital data in civil society.



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SPEAKERS



FACULTY ADVISOR, 2015 PHILANTHROPY INNOVATION SUMMIT

Paul Brest is Former Dean and Professor Emeritus (active), at Stanford Law School, a lecturer at the Graduate School of Business, a Faculty Co-Director of the Stanford Center on Philanthropy and Civil Society, and co-director of the Stanford Law and Policy Lab. He was President of the William and Flora Hewlett Foundation from 2000-2012.

He is co-author of *Money Well Spent: A Strategic Guide to Smart Philanthropy* (2008), *Problem Solving, Decision Making, and Professional Judgment* (2010), and articles on constitutional law, philanthropy, and impact investing. His current courses include Problem Solving for Public Policy and Social Change, Measuring and Improving Social Impact, and Advanced Topics in Philanthropy and Impact Investing. He also is the instructor in an online course, Essentials of Nonprofit Strategy, offered by Philanthropy University.

Professor Brest is a fellow in the American Academy of Arts and Sciences, and holds honorary degrees from Northwestern University School of Law and Swarthmore College. Before joining the Stanford Law School faculty in 1969, he clerked for Judge Bailey Aldrich of the U.S. Court of Appeals for the First Circuit and Justice John M. Harlan of the U.S. Supreme Court, and did civil rights litigation with the NAACP Legal Defense and Education Fund in Mississippi.

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Angela Rastegar Campbell is a practitioner of and advocate for effective philanthropy. Her passion for results-based giving began over a decade ago when becoming involved in her family's giving, and has expanded into a full time focus on measuring social impact. In her personal giving as well as her work, Angela focuses on measuring and scaling access to information on results-based giving for individual donors, including her family and peers. She is the founder of Agora, where she draws on her expertise in global health, access to finance, pay-for-results programs, agriculture, education tech, and gender to develop new technology and infrastructure for effective giving. Angela has worked with funders and nonprofits to address global poverty in Africa, Europe, Asia and the United States. She holds a BA from Stanford University and an MBA from Stanford Graduate School of Business.



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Alexa Culwell advises individual philanthropists, as well as foundation and social sector leaders, on the most challenging problems they face in leveraging their investments for positive social change. Her work focuses on strategic advising and planning, meeting design and facilitation, leadership coaching, teaching and speaking.

Alexa recently enjoyed being a Visiting Practitioner at the Stanford Center on Philanthropy and Civil Society, where she served as a moderator of events, blogger, webinar leader, and a guest speaker on strategic philanthropy in the Graduate School of Business.

For nearly two decades, Alexa built and managed foundations and philanthropic initiatives for successful entrepreneurs. From 1992-2005, Alexa served as the CEO of the Charles and Helen Schwab Foundation and from 2006-2010 as CEO of the Stupski Foundation.

Over the span of her career, Alexa has created initiatives for more than 175 human service and education-focused nonprofits. As a foundation CEO guiding philanthropic investments, she has also incubated and scaled several social change start-ups in the areas of education and youth development. Her work has been cited in *Harvard Business Review*, *Stanford Social Innovation Review* and by Grantmakers for Effective Organizations.

Alexa is a partner of Silicon Valley Social Venture Fund (SV2), a Senior Fellow of the American Leadership Forum Silicon Valley, and a former trustee and current advisory board member of the Center for Effective Philanthropy. For the past 20 years, she has played an active role developing New Door Ventures, a nationally recognized nonprofit in San Francisco, pioneering a model of social enterprise that creates economic opportunity for marginalized youth through job training and internships. Alexa earned her undergraduate degree from UC Berkeley, and a Master of Nonprofit Administration at the University of San Francisco.

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Holly Fetter is passionate about organizing people and resources to support grassroots movements for justice. She graduated with her B.A. in Comparative Studies in Race and Ethnicity and her Master's in Sociology from Stanford University in 2014. Holly recently completed the Tom Ford Fellowship in Philanthropy at the Ford Foundation, where she worked on the portfolio that funds community organizing. She also volunteers with Resource Generation, a community of young people with wealth who leverage their privilege for social change, and is an active member of Solidaire, a network of progressive donors that support progressive social movements.



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Melinda Gates is co-chair of the Bill & Melinda Gates Foundation. Along with Bill Gates, she shapes and approves the foundation's strategies, reviews results, and sets the overall direction of the organization.

Together they meet with grantees and partners to further the foundation's goal of improving equity in the United States and around the world. They use many public appearances to advocate for the foundation's issues. In July of 2012, Gates made headlines by spearheading the London Summit on Family Planning, with the goal of delivering contraceptives to an additional 120 million women in developing countries by 2020.

While involved in all of the organization's endeavors, Gates believes that empowering women in developing countries to decide whether and when to have a child is a critical driver of her work at the foundation, since this decision can be the source of transformational improvements in the health and prosperity of whole societies.

Gates received a bachelor's degree in computer science and economics from Duke University in 1986 and a master's in business administration from Duke's Fuqua School of Business in 1987. After joining Microsoft in 1987, she distinguished herself as a business leader in the development of many of Microsoft's multimedia products and was appointed as Microsoft's general manager of Information Products. In 1996, Gates left the organization and since then, has directed her energy toward the nonprofit world.

Bill and Melinda Gates live in Medina, Washington, near Seattle. They have three children.

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John Goldman is a civic volunteer, active in various philanthropic and community organizations following his business career. A native San Franciscan, John received a Bachelor of Arts degree from Swarthmore College in 1971 and an MBA from the Stanford University Graduate School of Business in 1975. Professionally, John is the former Chairman of Willis Insurance Services of California, Inc., part of the Willis Group Holdings, a London-based global brokerage and he was previously Chief Executive Officer of Richard N. Goldman & Co., an insurance brokerage firm specializing in the development of customized commercial and personal insurance and risk management programs.



John is the former President of the San Francisco Symphony, having assumed this role in 2001 after joining the Symphony's Board of Governors in 1996 and ending his tenure in December 2012. John serves on the boards of the Stanford Hospital and Clinics and Stanford Live!, the University's presenting arts organization; he is also a member of the Stanford Graduate School of Business Advisory Council. He is a Past President of the Jewish Community Federation of San Francisco, the Peninsula, Marin and Sonoma Counties, was the former Chair of the Stanford Athletic Board, and also completed a 12-year term on the Board of Managers of Swarthmore College in June 2009. He is a trustee of several family foundations, including serving as the current President of the Goldman Environmental Foundation. In August 2014, he was appointed by President Obama as a General Trustee of the John F. Kennedy Center for the Performing Arts.

John and his wife of 37 years, Marcia, have two children, and his passions include reading, golf, Masters swimming, travel, and serious doting on his granddaughter.

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John Hennessy joined Stanford's faculty in 1977 as an assistant professor of electrical engineering. He rose through the academic ranks to full professorship in 1986 and was the inaugural Willard R. and Inez Kerr Bell Professor of Electrical Engineering and Computer Science from 1987 to 2004.

From 1983 to 1993, Dr. Hennessy was director of the Computer Systems Laboratory, a research and teaching center operated by the Departments of Electrical Engineering and Computer Science that fosters research in computer systems design. He served as chair of computer science from 1994 to 1996 and, in 1996, was named dean of the School of Engineering. As dean, he launched a five-year plan that laid the groundwork for new activities in bioengineering and biomedical engineering. In 1999, he was named provost, the university's chief academic and financial officer. As provost, he continued his efforts to foster interdisciplinary activities in the biosciences and bioengineering and oversaw improvements in

faculty and staff compensation. In October 2000, he was inaugurated as Stanford University's 10th president. In 2005, he became the inaugural holder of the Bing Presidential Professorship.

A pioneer in computer architecture, in 1981 Dr. Hennessy drew together researchers to focus on a computer architecture known as RISC (Reduced Instruction Set Computer), a technology that has revolutionized the computer industry by increasing performance while reducing costs. In addition to his role in the basic research, Dr. Hennessy helped transfer this technology to industry. In 1984, he cofounded MIPS Computer Systems, now MIPS Technologies, which designs microprocessors. In recent years, his research has focused on the architecture of high-performance computers.

Dr. Hennessy is a recipient of the 2000 IEEE John von Neumann Medal, the 2000 ASEE Benjamin Garver Lamme Award, the 2001 ACM Eckert-Mauchly Award, the 2001 Seymour Cray Computer Engineering Award, a 2004 NEC C&C Prize for lifetime achievement in computer science and engineering, a 2005 Founders Award from the American Academy of Arts and Sciences and the 2012 IEEE Medal of Honor, IEEE's highest award. He is a member of the National Academy of Engineering and the National Academy of Sciences, and he is a fellow of the American Academy of Arts and Sciences, the Association for Computing Machinery, and the Institute of Electrical and Electronics Engineers.

He has lectured and published widely and is the co-author of two internationally used undergraduate and graduate textbooks on computer architecture design. Dr. Hennessy earned his bachelor's degree in electrical engineering from Villanova University and his master's and doctoral degrees in computer science from the State University of New York at Stony Brook.

PHILANTHROPY INNOVATION SUMMIT

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C.R. Hibbs is the author of *Integrating Capacity and Strategy: A Handbook for Next Generation Grantmakers and Grantees*. Recently, she enjoyed being a Visiting Practitioner at the Stanford Center on Philanthropy and Civil Society. Her current work, which includes consulting to private foundation clients, focuses on integrating organizational capacity and strategy, philanthropic training and learning, and fostering communities of practitioners for collective social impact. Before coming to Stanford PACS, C.R. served as Senior Advisor to the President of the William and Flora Hewlett Foundation. She also spent ten years as a program officer and the managing director for Mexico for the Hewlett Foundation's Global Development Program. In that capacity, Ms. Hibbs established the Hewlett Foundation's Mexico City office, and developed a portfolio of grants that contributed to significant justice reform and transparency and accountability reforms in Mexico.



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Reid Hoffman is the Co-Founder and Executive Chairman of LinkedIn and Partner at Greylock Partners.

An accomplished entrepreneur, executive, and investor, Hoffman has played an integral role in building many of today's leading consumer technology businesses. He possesses a unique understanding of consumer behavior and the dynamics of viral businesses, as well as deep experience in driving companies from the earliest stages through periods of explosive growth.

In 2009 Reid joined Greylock Partners, a leading Silicon Valley venture capital firm. His areas of focus include consumer internet, enterprise 2.0, mobile, social gaming, online marketplaces, payments, and social networks. His investments include Airbnb, Edmodo, Mozilla (Firefox), Shopkick, Swipely, Wrapp, Coupons.com, Groupon, and Viki. Prior to joining Greylock, he personally invested in dozens of internet companies including Facebook, Flickr, and Zynga.

In 2003 Hoffman co-founded LinkedIn, the world's largest professional networking service. LinkedIn is thriving with more than 300 million members in 200 countries around the world and a diversified revenue model that includes subscriptions, advertising, and software licensing. Hoffman continues to serve as LinkedIn's Executive Chairman.

Prior to LinkedIn, Reid served as executive vice president at PayPal, where he was a founding board member. At PayPal he was responsible for all external relationships, including payments infrastructure, business development, international, government, and legal. He was instrumental to PayPal's acquisition by Ebay and responsible for partnerships with Intuit, Visa, MasterCard, and Wells Fargo.

Reid serves on the boards of Airbnb, Swipely, Mozilla Corporation, Shopkick, Wrapp, and Edmodo. In addition, he also serves on a number of not-for-profit boards, including Kiva, Endeavor, and DoSomething.

Reid is a co-author of two books: the *New York Times* bestsellers *The Start-Up of You: Adapt to the Future, Invest in Yourself, and Transform Your Career*, and *The Alliance: Managing Talent in the Networked Age*.

Reid earned a master's degree in philosophy from Oxford University, where he was a Marshall Scholar, and a bachelor's degree with distinction in symbolic systems from Stanford University. In 2010 he was the recipient of an SD Forum Visionary Award and named a Henry Crown Fellow by The Aspen Institute.

PHILANTHROPY INNOVATION SUMMIT

SPEAKERS

Elizabeth Holmes founded Theranos in 2003 with the mission to make actionable health information accessible to people everywhere at the time it matters, enabling early detection and intervention of disease, and empowering individuals with information to live the lives they want to live.

Elizabeth left Stanford University's School of Engineering to build Theranos around her patents and belief that access to health information is a basic human right. For the last decade, she has led the company from concept to reality, enabling a new paradigm of consumer health and prevention.

Theranos' breakthrough advancements have made it possible to quickly process the full range of laboratory tests from a few drops of blood - instead of numerous tubes - and at unprecedented low costs, and are now directly accessible to people and their physicians through Theranos Wellness Centers opening nationwide.

Elizabeth led the passing of the first law in our nation's history to give individuals the explicit right to direct access laboratory testing. The law was based on a draft she wrote, enfranchising 7 million Arizonan's, facilitating engagement with and protection of physicians, and creating a model for other states across the country to shift toward preventative care, individual empowerment and price transparency.

Elizabeth was asked by the White House to serve as a United States Presidential Ambassador for Global Entrepreneurship. She is the youngest person to be awarded the Horatio Alger Award, and was named one of the TIME 100 Most Influential People in the World in 2015. She has an honorary doctorate from Pepperdine University and is a board member of the Harvard Medical School Board of Fellows and the CSIS Board of Trustees.



PHILANTHROPY INNOVATION SUMMIT

SPEAKERS



Tsitsi Masiyiwa is a philanthropist who has devoted much of her life to empowering disadvantaged children through education and harnessing technology to create employment opportunities for young people.

For nearly two decades, Tsitsi has dedicated her life's work to orphaned and vulnerable children in Central and Southern Africa, supporting them with basic education, and carrying them through to college and vocational training.

Tsitsi has also been involved in identifying and nurturing young talent by selecting hundreds of gifted African students, offering them scholarships through high school to local and overseas universities including the United States.

Her relentless efforts in promoting the use of technology to provide access and achieve scale in empowering children through education led Tsitsi to create

Muzinda, an incubator lab and Ruzivo an online learning resource.

Muzinda Hub, an entrepreneurship and innovation project based in Harare, Zimbabwe develops youth digital skills and provides business mentorship that leverages technology to promote youth entrepreneurship.

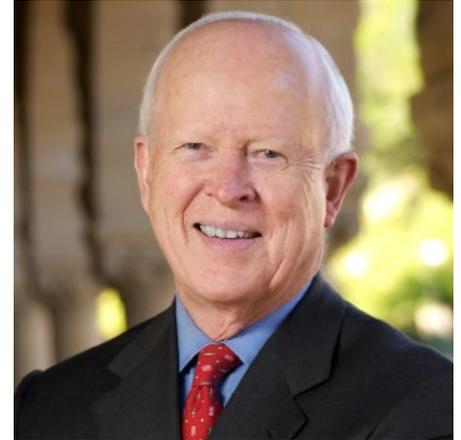
Ruzivo is a free online learning resource covering the key syllabus modules for the entire primary school syllabus in Zimbabwe. It provides critical access to hundreds of thousands of children through Higherlife Foundation's Learning Hubs spread across the country.

Tsitsi, serves on the advisory council of the Global Philanthropic Forum and is the founding member of the African Philanthropy Forum. She also serves on the boards of PATH and END Fund.

PHILANTHROPY INNOVATION SUMMIT

SPEAKERS

Burt McMurtry has been a Silicon Valley venture capital investor since 1969. He co-founded several venture capital partnerships, including Technology Venture Investors (TVI) and Institutional Venture Associates. Portfolio companies included Adaptec, Altera, Compaq, Intuit, KLA-Tencor, Linear Technology Corporation, Microsoft, NBI, Nellcor, PMC Sierra, Quantum, ROLM Corporation, SpectraLink, Sun Microsystems, Synopsys, Triad Systems Corporation, VeriFone, and Visio. Mr. McMurtry formerly chaired the board of trustees of Stanford University and served as a trustee of Rice University and of the Carnegie Institution of Washington. A native of Houston, Texas, he holds BA and BSEE degrees from Rice University and MS and PhD degrees in electrical engineering from Stanford University.



PHILANTHROPY INNOVATION SUMMIT

SPEAKERS



Kim Meredith is the inaugural Executive Director of the Stanford Center on Philanthropy and Civil Society (Stanford PACS). She has been responsible for strategic leadership, strong financial performance and consistent organizational growth, including scaling the Stanford PACS budget eight times in five years through expansion of research and programmatic initiatives. Ms. Meredith joined in July 2009, one year later led the team to acquire the *Stanford Social Innovation Review (SSIR)*, and thereafter opened Stanford PACS at the Stanford Center at Peking University. Ms. Meredith brings dynamic and innovative leadership to implement the mission of Stanford PACS and *SSIR*.

Prior to joining Stanford PACS, Ms. Meredith served as the Chief Development Officer for Planned Parenthood Federation of America in New York City. Before joining PPFA, she served for nine years as the Chief Operating Officer at Planned Parenthood in San Francisco. Ms. Meredith launched her business career in corporate America at AT&T for 10 years.

Ms. Meredith currently serves on the Board of Directors of the California Family Health Council, awarding grants of \$20 million annually for women's health; the George Lucas Education Foundation - Edutopia, illuminating and showcasing what works in education; the Silicon Valley Social Venture Fund (SV2), serving as board liaison to grantee Asylum Access working on global refugee rights; and the Yintai Research Center of Philanthropy and Social Impact at the Guanghua School of Management at Peking University, teaching skills for future nonprofit and foundation leaders.

Ms. Meredith graduated from Stanford University with a B.A. in Economics. In 2005, she received a fellowship to the Stanford Graduate School of Business Executive Program for Nonprofit Leaders.

PHILANTHROPY INNOVATION SUMMIT

SPEAKERS

Jim Pitofsky serves as the Managing Director for Strategic Alliances for the \$3B+ John Templeton Foundation. Jim plays a vital role in the creation and management of new strategies for connecting and engaging with entrepreneurial philanthropic and business leaders. His primary goals are to increase enthusiasm and engagement among highly influential people in specific areas already supported by the Foundation's programmatic activities and to forge mutually beneficial alliances.

Prior to joining the Foundation, Jim was Chief Strategy Officer at the \$500M+ Arizona Community Foundation (ACF) where he oversaw strategic planning and execution, public policy, education, and strategic alliances, as well as ACF's Center for Business Philanthropy. Prior to that, he served as the ACF's Director of Education where he led education grant making and advised high net-worth donors on their education grant making. Jim has also served as the Vice President and Acting President of the Echoing Green Foundation, supporting hundreds of social entrepreneurs around the world; the Deputy Director of the National Youth Leadership Council, one of the leading service-learning organizations in the U.S. and the world; and the Executive Director for Hands on Bay Area, the leading manager of corporate volunteerism in the Bay Area. Additionally, Mr. Pitofsky founded and directed an organization that worked internationally to create school/community and business/education partnerships and was adopted by the National Association of Partners in Education. During that time, he also served as the elected President of the National and Community Service Coalition and led their federal public policy efforts.

In addition, in the entertainment industry, he co-organized a venture fair at Investing in Media That Matters, a significant gathering of leaders from the entertainment, philanthropic and investment communities, which Robert Redford opened at the beginning of the Sundance Film Festival. Also, he currently works with leaders in the film industry to elevate feature films that weave in virtues, faith and/or action.

Throughout his career, Jim has worked closely with CEOs, foundation executives, philanthropists, celebrities, policy-makers, and nonprofit leaders to advance philanthropy, education reform, leadership development, social entrepreneurship, community service, and racial and economic equity. He has been a speaker at the World Economic Forum (Davos), FORTUNE Magazine CEO Forum, the White House Conference on Philanthropy, the Milken Institute and hundreds of other convenings of corporate, philanthropic, and nonprofit leaders. Jim earned his B.A. from Stanford University and his J.D. from Georgetown University Law Center where he was a Public Interest Law Scholar.



PHILANTHROPY INNOVATION SUMMIT

SPEAKERS



Woody Powell is Professor of Education, Sociology, Organizational Behavior, and Management Science and Engineering, at Stanford University, and Faculty Co-Director of the Stanford Center on Philanthropy and Civil Society. He is internationally known for his work in the areas of organization theory, economic sociology, and the sociology of science. His research focuses on the processes through which knowledge is transferred across organizations, and the role of networks in facilitating or hindering innovation and of institutions in codifying ideas.

He is the author or editor of Books: *The Culture and Commerce of Publishing*, with Lewis Coser and Charles Kadushin (1982); *Getting Into Print: The Decision-Making Process in Scholarly Publishing* (1985); *The New Institutionalism in Organizational Analysis*, with Paul DiMaggio (1991); *Private Action and the Public Good*, with Elisabeth Clemens (1997); and *The Nonprofit Sector*, with Richard Steinberg (2006).

His most recent book, with John Padgett, is *The Emergence of Organizations and Markets* (2012). He is the author of more than 100 articles, several of which are among the most cited articles ever in the social sciences, and have received numerous prizes.

He received his Ph.D. in Sociology from SUNY – Stony Brook, and previously was a faculty member at Yale, MIT, and the University of Arizona. He holds honorary degrees from Uppsala University, Copenhagen Business School, and the Helsinki School of Economics, and is a foreign member of the Swedish Royal Academy of Science. He has previously taught as a visitor at the University of Cambridge, the University of Oxford, Sciences Po, Uppsala University, Hebrew University of Jerusalem, and many other universities in Europe and Asia.

PHILANTHROPY INNOVATION SUMMIT

SPEAKERS

Jeff Raikes, in addition to co-leading the Raikes Foundation, is the former chief executive officer of the Bill and Melinda Gates Foundation, where he led the foundation's efforts to promote equity for all people around the world. During his more than five years there, Jeff set strategic priorities, oversaw significant growth of the organization, and facilitated relationships with key partners. Jeff retired from the Gates Foundation in May 2014. Previously, Jeff spent 27 years at Microsoft. He was a member of Microsoft's senior leadership team, which sets overall strategy and direction for the company, and president of the Microsoft Business Division. Jeff serves on the boards of Costco Wholesale, Jeffrey S. Raikes School of Computer Science and Management, Microsoft Alumni Network, and is a Trustee of Stanford University. Jeff, a Nebraska native, holds a Bachelor of Science degree in engineering-economic systems from Stanford University.



PHILANTHROPY INNOVATION SUMMIT

SPEAKERS



Rob Reich is Professor of political science and, by courtesy, Professor in philosophy and at the School of Education, at Stanford University. He is a Faculty Co-Director of the Stanford Center on Philanthropy and Civil Society (publisher of the *Stanford Social Innovation Review*) and the Director of the Center for Ethics in Society, both at Stanford University. His current research focuses on the relationship among philanthropy, democracy, and justice, with two books on the topic, *Just Giving: Toward a Political Theory of Philanthropy*, and *Philanthropy in Democratic Societies* (edited with Lucy Bernholz and Chiara Cordelli). He is the Co-Director (with Lucy Bernholz) of the Digital Civil Society Lab, and the author or editor of five other books. He is the recipient of several teaching awards, including the Phi Beta Kappa Undergraduate Teaching Award and the Walter J. Gores Award, Stanford University's highest award for teaching. He is a board member of GiveWell.org, and the magazine Boston Review. Before attending graduate school, Mr. Reich was a sixth grade teacher at Rusk Elementary School in Houston, Texas.

PHILANTHROPY INNOVATION SUMMIT

SPEAKERS

Nadia Roumani is a Visiting Practitioner with the Stanford Center on Philanthropy and Civil Society (PACS), and a Lecturer and 2013 Fellow with Stanford's Hasso Plattner Institute of Design (the d.school). Ms. Roumani is interested in how to integrate design thinking with philanthropy, and she has facilitated design workshops for foundations across the country, including the Gates Foundation, Florida Philanthropy Network, Nexus Youth Summit, Council on Foundations, and the Nathan Cummings Foundation, among others. Her approach is to introduce design thinking as a tool to help foundations better scope challenges they want to address by engaging end users, increase intra-organizational creativity and innovation, and incorporate radical collaboration.



PHILANTHROPY INNOVATION SUMMIT

SPEAKERS



Smita Singh was the founding director of the William and Flora Hewlett Foundation's Global Development Program. While she was director, the Program carried out extensive international grant-making and started several new initiatives, including the Think Tank Initiative, the Transparency and Accountability Initiative, and the partnership for Quality Education in Developing Countries. She helped create the International Initiative in Impact Evaluation (3ie), a new international agency devoted to improving the measurement of results in development interventions. She also initiated the Foundation's efforts to reform development assistance policy and practices which included seeding the Modernizing Foreign Assistance Network (MFAN) and the International Aid Transparency Initiative. Before joining the Foundation, she was a scholar at the Harvard Academy of International and Area Studies. Her research interests focus on the comparative political economy of developing countries, and she has lived and worked in several countries in Africa, Asia, and Latin America. She has also worked for the Commission on National

and Community Service (now called Corporation for National Service), where she was responsible for developing higher education initiatives and funding strategies for dispersing grants to community service and service-learning projects at over 200 colleges and universities. Before joining the commission, she worked at ABC News "Nightline" and prior to that, with community-based women's organizations in India. Ms. Singh sits on the governing boards of Oxfam America, the Natural Resource Governance Institute, Twaweza, The International Budget Partnership and the Center for Global Development. She is a member of the Aspen Strategy Group and serves on the President's Global Development Council.

PHILANTHROPY INNOVATION SUMMIT

SPEAKERS

Jonathan Sotsky is the Director of Strategy & Assessment at the John S. and James L. Knight Foundation. He oversees research and evaluation initiatives that produce actionable learnings for Knight and practitioners in the fields of civic innovation, journalism and media, and the arts. He has published pioneering studies of the emerging civic technology landscape and of innovative practices and business models among local news startup ventures. He serves as a board member for DataKind, a nonprofit leveraging data science for social good, and Media Impact Funders.

Prior to joining Knight, Jon was a consultant at Mission Measurement where he partnered with grantmakers and nonprofits to measure impact and adopt data-driven strategies. Previously, he was a financial management consultant in the media practice at IBM. He graduated magna cum laude from Cornell University with a degree in applied economics.



PHILANTHROPY INNOVATION SUMMIT

SPEAKERS



Nicholas Tedesco serves as a Senior Philanthropic Advisor in the J.P. Morgan Philanthropy Centre. Based in San Francisco, Nicholas provides clients in the Western Region with insights and services to help meet their philanthropic goals through innovative advice, thought leadership and collaborative opportunities.

Prior to joining J.P. Morgan, Nicholas served as a Relationship Manager and Program Officer at the Bill & Melinda Gates Foundation, where he helped launch the Giving Pledge – an effort led by Bill and Melinda Gates and Warren Buffett to encourage the world’s wealthiest individuals and families to commit the majority of their wealth to philanthropy. In this role, Nicholas managed relationships with current and prospective members of the pledge, as well as their staff and advisors. He helped to connect global philanthropists with one another in effort to exchange knowledge and encourage collaboration.

Previously, Nicholas served as the Deputy Director of the Children’s Health Forum – a national nonprofit focused on the prevention and eradication of childhood diseases that disproportionately impact underserved communities. He also worked as a Client Relationship Manager at John Hancock Financial Services.

Nicholas received a B.A. from Villanova University and resides in San Francisco. He enjoys traveling and photography; and as a native of Connecticut, he also enjoys the laidback lifestyle of the West Coast.

PHILANTHROPY INNOVATION SUMMIT

SPEAKERS

Peter Thiel is an entrepreneur and investor. He started PayPal in 1998, led it as CEO, and took it public in 2002, defining a new era of fast and secure online commerce. In 2004 he made the first outside investment in Facebook, where he serves as a director. The same year he launched Palantir Technologies, a software company that harnesses computers to empower human analysts in fields like national security and global finance. He has provided early funding for LinkedIn, Yelp, and dozens of successful technology startups, many run by former colleagues who have been dubbed the “PayPal Mafia.” He is a partner at Founders Fund, a Silicon Valley venture capital firm that has funded companies like SpaceX and Airbnb. He started the Thiel Fellowship, which ignited a national debate by encouraging young people to put learning before schooling, and he leads the Thiel Foundation, which works to advance technological progress and long- term thinking about the future. Despite his criticism of the education bubble, in Spring 2012 Peter taught a class in the Computer Science department of his alma mater Stanford University. He has now revised and rewritten that class to make the new book called *Zero to One: Notes on Startups, or How to Build the Future*.



PHILANTHROPY INNOVATION SUMMIT

SPEAKERS



Cari Tuna is the President of Good Ventures, a philanthropic foundation created in 2011 by Cari and her husband, Facebook and Asana co-founder Dustin Moskovitz. The mission of Good Ventures (www.goodventures.org) is to help humanity thrive.

Prior to starting Good Ventures, Cari was a reporter for the Wall Street Journal, where she covered corporate management, the California economy and, most recently, enterprise technology. Cari sits on the Board of Directors of GiveWell, a leading independent nonprofit charity evaluator. GiveWell finds outstanding giving opportunities and publishes the full details of its analysis to help donors decide where to give. She earned a B.A. in Political Science from Yale University, where she was an editor for the Yale Daily News.

PHILANTHROPY INNOVATION SUMMIT

SPEAKERS

Fay Twersky is Director of the Effective Philanthropy Group at the William and Flora Hewlett Foundation. In that capacity, she oversees five functions including cross-foundation strategy support, evaluation and organization learning as well as grantmaking in support of organizational effectiveness and a strong philanthropic sector. Twersky spent the prior year working in Jerusalem, advising Yad Hanadiv (the Rothschild Family Foundation) on issues of strategy, organization and measurement.

Twersky served for four years as a Director and member of the leadership team of the Bill & Melinda Gates Foundation, designing and developing their Impact Planning & Improvement division. She was also a founding principal of BTW – Informing Change, a strategic consulting firm.

Twersky has authored numerous articles and reports, contributing to the *Stanford Social Innovation Review*, *Chronicle of Philanthropy*, and *Alliance Magazine*. Most recently she was principal author of *Listening to Those Who Matter Most, the Beneficiaries, Measurement and Evaluation in Israel's Third Sector and A Guide to Actionable Measurement*. Twersky is currently a member of the board of directors for the UBS Optimus Foundation based in Zurich, Switzerland. She holds two bachelor's degrees in Rhetoric and Middle Eastern Studies from the University of California, Berkeley, and a master's degree in City Planning from the Massachusetts Institute of Technology.



PHILANTHROPY INNOVATION SUMMIT

SPEAKERS



Jehan Velji is a Portfolio Manager with the Edna McConnell Clark Foundation. She is based in the San Francisco Bay area and manages the Foundation's multi-year relationships with several grantees working with disadvantaged youth across the country. In addition to helping them execute their growth and evaluation plans, she identifies new investment opportunities in promising youth development organizations and supports strategic initiatives across the Foundation's Youth Development portfolio. Velji has more than 15 years of experience in strategy consulting and organizational capacity-building.

Before joining the Foundation in 2011, she worked for nine years for the Bridgespan Group, where she was a partner in the youth development practice and led strategy consulting engagements with nonprofit and foundation clients. Velji also led the development of Bridgespan's performance measurement practice area.

Jehan previously worked at Mercer Management Consulting, advising for-profit clients on strategic and operational issues and nonprofits on a pro bono basis, and at Catholic Relief Services, where she was responsible for evaluating the efficiency and effectiveness of the humanitarian relief and development agency's offices in over 17 countries in Africa, Asia and Latin America.

Jehan currently serves on the National Committee of the Aga Khan Foundation USA, as well as the Advisory Board for the Center for Effective Philanthropy. She was formerly on the board of directors of FOCUS Humanitarian Assistance in Washington, DC and the Performance Outcomes Committee of Jewish Vocational Services in San Francisco, CA.

In addition to a BA from Princeton University, Jehan holds an MA from the Johns Hopkins School for Advanced International Studies and an MBA from Harvard Business School.

PHILANTHROPY INNOVATION SUMMIT

SPEAKERS

Akiko Yamazaki is currently serving as the Chairman of the Board of the Asian Art Museum of San Francisco since September 2014. She has served as a member of the Foundation Board of the Asian Art Museum of San Francisco since 1997. Prior to her current role, she served as President of the Foundation Board from 2010-2014 and a member of the Executive Committee.

Akiko, who developed her passion for wildlife and wilderness areas during her childhood in Costa Rica, co-founded the Wildlife Conservation Network (WCN) in 2001. Today, the organization supports 14 conservationist programs in 24 countries around the world. WCN was asked to host Jane Goodall's 80th Birthday party in San Francisco, which became the most successful fundraising event for the Jane Goodall Institute to date.



Akiko and Jerry are active supporters their alma matter, Stanford University. They were co-chairs for the \$1 billion Campaign for Undergraduate Education 1997-2000. In 2008, Akiko and Jerry provided the naming gift for the Jerry Yang and Akiko Yamazaki Environment and Energy Building (Y2E2). Akiko serves on the Advisory Council of The Woods Institute at Stanford.

An avid horsewoman since an early age, Akiko is a competitive dressage rider and sponsor of top Team USA dressage horse. She currently serves on the Board of the United States Equestrian Team Foundation and is a member of the Executive Committee. She is also a founding member of the Owner's Task Force of the United States Equestrian Federation and serves on its High Performance Dressage Committee. Her horses have competed in the 2008 Beijing Olympics, 2010 Kentucky World Equestrian Games, 2012 London Olympics and 2014 Normandy World Equestrian Games.

Akiko has been awarded with the CEDAW Women's Human Rights Award in Philanthropy in 2013, SV2 Social Impact Award in 2014, Asia Society Northern California's Award for Leadership and Excellence in Contemporary Art in 2015 and was an honoree at the World Affairs Council 2015 Global Philanthropy Forum.

PHILANTHROPY INNOVATION SUMMIT

SPEAKERS



Jerry Yang co-founded Yahoo! Inc. in 1995 and served on the Board of Directors until January 2012. Mr. Yang also served as a member of the executive management team. While at Yahoo he led a number of initiatives, including two of the biggest investments in the internet: Yahoo Japan and Alibaba Group. Yang holds B.S. and M.S. degrees in electrical engineering from Stanford University. He is widely recognized as a visionary and pioneer in the internet technology sector, and was named one of the top 100 innovators in the world under the age of 35 by the MIT Technology Review in 1999.

Mr. Yang served as a director of Yahoo Japan Corporation (TSE:4689) and Alibaba Group until January 2012; and a director of Cisco Systems, Inc. (NASDAQ:CSCO) from July 2000 to November 2012.

Mr. Yang currently works with and invests in technology entrepreneurs through AME Cloud Ventures, his innovation investment firm. Mr. Yang also serves as a director on the boards of Workday Inc, Lenovo, and Alibaba Group.

Mr. Yang and his wife, Akiko Yamazaki, are well known philanthropists who focus on higher education, conservation and the arts. Mr. Yang serves as a Vice-Chair of Stanford University's Board of Trustees, a Director of Dunhuang Foundation (USA), and a Director for Monterey Peninsula Foundation. Mr. Yang is a member of the Committee of 100, as well as a member of the Council on Foreign Relations.

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ADVISORY BOARD

FOUNDER + CHAIRMAN

Laura Arrillaga-Andreessen is the Founder and President of the Laura Arrillaga-Andreessen Foundation (LAAF), a private operating foundation with a mission to inspire, educate and empower people to give in a way that matters more. At its core, LAAF is a philanthropy education organization — creating and providing free, high-quality, online resources and programs to help all givers, no matter where they are, make higher impact gifts with whatever they have to give. Founding initiatives include: ProjectU, a portfolio of free educational resources providing all that any educator needs to teach strategic philanthropy courses; Giving 2.0 Chapter Network, a national network of college clubs dedicated to learning about and practicing strategic giving; and, in Fall 2014, a Stanford University MOOC (massive open online course) on the Coursera platform to teach givers globally how to strategically invest time, money and expertise.

Laura created and has taught Stanford Graduate School of Business' (Stanford GSB) first course on Strategic Philanthropy since 2000 and has developed and teaches Stanford University's first courses on strategic philanthropy; philanthropic entrepreneurship; design thinking to create social impact; grantmaking; as well as technology's disruption of the social sector. Laura is the Founder and Board Chairman of Stanford PACS (Center on Philanthropy and Civil Society), a global research center committed to exploring ideas to create social change and publisher of the award-winning *Stanford Social Innovation Review (SSIR)*.

Laura is the Founder, Chairman Emeritus and former Chairman (1998-2008) of SV2 (Silicon Valley Social Venture Fund), a venture philanthropy fund that leverages its investors' financial, intellectual and human capital to fund and scale innovative, early-stage nonprofits. SV2 has a portfolio of 41 grantees, 500+ investors and won the 2008 Silicon Valley Association of Fundraising Professionals Philanthropic Organization of the Year.

Her New York Times bestselling and award-winning book, *Giving 2.0: Transform Your Giving and Our World* (Wiley, 2011), empowers people of all backgrounds, ages and passions to make their giving matter more. Laura has written for *Worth Magazine*, the *Huffington Post*, *SSIR* and *Measuring The Networked Nonprofit*. Laura has been profiled in *New York Times*, *Wall Street Journal*, *Barrons*, *Forbes* and *Vogue*. She has been featured on *Charlie Rose*, *CNN* with Erin Burnett, *MSNBC* with Dylan Ratigan and *CNBC Power Lunch*.

Laura is Co-founder and President of the Marc and Laura Andreessen Foundation. She is director of the Arrillaga Foundation and a board member of Sand Hill Foundation and Stanford Institute for Economic Policy Research (SIEPR). She is a former trustee of Silicon Valley Community Foundation, Hoover Institution, Castilleja School, Menlo School, Eastside Preparatory School and San Francisco Art Institute.

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ADVISORY BOARD

Laura holds an MBA from the Stanford GSB, as well as an MA in Education, BA and MA in Art History all from Stanford University. In total, Laura holds five degrees from Stanford including Bing Nursery School where she graduated with honors by consuming vast quantities of Play-Doh under the crafts table.

In addition to numerous California philanthropy awards, Laura was a 2005 Henry Crown Fellow of the Aspen Institute; was awarded the 2005 President's Volunteer Service Award from the Points of Light Foundation; was honored with the World Affairs Council's Global Philanthropy Forum 2011 Global Citizen Award, as well as the 2014 Commonwealth Club Distinguished Citizen Award. Laura lives with her husband, technology entrepreneur and venture capitalist Marc Andreessen, near Stanford University, and together they enjoy reading, art, writing, movies, athletics, sleeping, not sleeping and laughing as much as possible.

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Facebook <https://www.facebook.com/LAA>

LinkedIn www.linkedin.com/in/larrillagaandreessen

Jim Breyer is the Founder/CEO of Breyer Capital, an innovative investment and venture philanthropy firm and a Partner at Accel Partners, a leading venture capital firm. Jim has been a lead/co-lead venture investor in over 30 internet/technology companies, many that have returned well over 25 times their cost. Jim led Accel's investment in Facebook in 2005, and served on the board until 2013. He currently is a lead/co-lead investor in private companies including Etsy and Legendary Entertainment.

Jim is also co-founder and on the Investment Board of IDG-Accel China Funds, and Breyer Capital plays a leading advisory role in the China funds. He is a fellow of the Harvard Corporation, Harvard University's senior governing board, a Trustee of the Metropolitan Museum of Art, SFMOMA, and several philanthropic organizations.

Jean Case, CEO of the Case Foundation, is an actively engaged philanthropist, investor and a pioneer in the world of interactive technologies. Her career in the private sector spanned nearly two decades before she and her husband, Steve Case, created the Case Foundation in 1997. A passionate believer in all things digital and the amazing potential of technology to change the world for the better, Jean and her team focus the efforts of the Foundation around many of the same entrepreneurial approaches she and Steve cultivated throughout their business careers. The Case Foundation is recognized for its leadership in leveraging new technologies and applying innovative approaches to increase giving;

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catalyze civic and business participation; and promote innovation, collaboration and leadership in the nonprofit sector. Prior to co-founding the Case Foundation, Jean spent her career as a technology executive in the private sector. As a senior executive at America Online, Inc. (AOL), Jean directed the marketing and branding effort that launched the AOL service, directed the communications strategy for taking the company public, and helped establish AOL as a household utility. Before joining AOL, she held strategic marketing positions at GE's Information Services Division and at The Source, the nation's first online service.

In addition to her role as CEO of the Case Foundation, Jean has served in two appointed roles leading strategic public-private efforts, including the President's Council on Service and Civic Participation, to which she was appointed as Chair by President George W. Bush, and as Co-chair of the U.S.-Palestinian Partnership.

Jean serves on the National Geographic Society Board of Trustees, as well as on the boards of Accelerate Brain Cancer Cure (ABC2), SnagFilms and BrainScope Company, Inc. She also serves on the advisory board of the Harvard Business School Social Enterprise Initiative, the Brain Trust Accelerator Fund, and on the U.S. National Advisory Board to the Social Impact Investing Task Force (SIITF), established by the G8. Jean is also serving as Executive-in-Residence at Georgetown University's Global Social Enterprise Initiative.

Jean and Steve joined The Giving Pledge, started by Bill Gates and Warren Buffett in 2010, and publicly reaffirmed their commitment to give away the majority of their wealth to fund worthy charitable causes, and in the same year were named to *Barron's* "25 Best Givers" list. In 2013, Jean was named a "Most Admired CEO" by the *Washington Business Journal*, which in 2011 named her Corporate Philanthropist of the Year. Jean and Steve were also honored by the National Conference on Citizenship (NCoC) as the 2011 Citizens of the Year.

Somesh Dash is a Silicon Valley-based technology investor. He works for Institutional Venture Partners (IVP), a leading technology-focused Venture Capital fund. He focuses primarily on investments in Internet, software, mobile and technology-enabled services companies. Somesh led or participated in IVP's investments in Akamai, Business Insider, CafePress, Clearspring Technologies, comScore, Danger, Dropbox, Fleetmatics, Klout, LivingSocial, MySQL, Netflix, Personal Capital, Quigo, Shazam, Twitter and Zynga. He is also an advisor to a number of early stage technology companies.

Prior to joining IVP, Somesh was with the Corporate Finance Division of Credit Suisse's Technology Investment Banking Group. He also worked for the Corporate Development Division of Sony Entertainment Television (SET) in Mumbai, India. Somesh is currently a member of the Advisory Board of the Lester Center for Entrepreneurship and was formerly a member of the Haas Alumni Board and Haas Development Board at UC Berkeley. He co-founded the Haas Alumni Network Chapter

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in India and the Bay Area Chapter of the American India Foundation (AIF). He also founded Suchana, an education focused nonprofit targeting diabetes awareness in India.

Somesh earned a B.S. in Business Administration from the Haas School of Business at the University of California at Berkeley and an M.B.A. from the Graduate School of Business at Stanford University.

Susan Ford Dorsey is President of the Sand Hill Foundation, a family foundation established by the Ford family in 1995. As President, Mrs. Dorsey directs the philanthropic activities of the foundation, including proposal reviews, site visits and program evaluation. The Sand Hill Foundation is dedicated to preserving our natural environment and improving the lives of families in San Mateo and northern Santa Clara counties. It invests in leaders and organizations that demonstrate clarity of purpose and a deep desire for lasting transformation.

Prior to her founding of the Sand Hill Foundation, Mrs. Dorsey was founder and President of Health Innovations, a health care consulting firm specializing in business development, strategic planning and marketing. In this capacity she worked with such notable clients as University Hospitals of Cleveland, Hospital Corporation of America and Marin General Hospital. Mrs. Dorsey received her B.A. in Cellular Biology from the University of California, San Diego and her M.P.H. from the University of North Carolina, Chapel Hill, School of Public Health.

Currently, Susan serves on the boards of several non-profit organizations including Palo Alto Medical Foundation where she is currently the Chairman of the Board of Trustees. She is also on the boards of the Monterey Bay Aquarium, Peninsula Open Space Trust, Menlo School and Common Sense Media.

Mrs. Dorsey is married to Michael Dorsey and has three children — Tommy Ford, Alison Dorsey and Jonny Dorsey.

Laura Fisher is actively involved in education non-profits in the Bay Area and nationally. She serves on the boards of KIPP Bay Area Schools, Peer Health Exchange and The Urban School. She has also served on the boards of Leadership Public Schools, Stanford School of Education, and the Breakthrough Collaborative. She graduated from Stanford University in '88 with a BA in economics. She and her husband have four children and reside in San Francisco.

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Burt McMurtry has been a Silicon Valley venture capital investor since 1969. He co-founded several venture capital partnerships, including Technology Venture Investors (TVI) and Institutional Venture Associates. Portfolio companies included Adaptec, Altera, Compaq, Intuit, KLA-Tencor, Linear Technology Corporation, Microsoft, NBI, Nellcor, PMC Sierra, Quantum, ROLM Corporation, SpectraLink, Sun Microsystems, Synopsys, Triad Systems Corporation, VeriFone, and Visio. Mr. McMurtry formerly chaired the board of trustees of Stanford University and served as a trustee of Rice University and of the Carnegie Institution of Washington. A native of Houston, Texas, he holds BA and BSEE degrees from Rice University and MS and PhD degrees in electrical engineering from Stanford University.

Bill Meehan is a regular writer and speaker on nonprofit strategy, governance, performance measurement, philanthropy and the role of the internet and impact investing. At Stanford, he is a founding member of the Advisory Board of the Center for Philanthropy and Civil Society and a member of the Arts Initiative Council. He is a just retired Board member of Guidestar, a long-time Governor of the San Francisco Symphony, a member of the Oregon Shakespeare Festival Endowment Board and a member of the North American Council of Ashoka. He is leading an initiative and working group on frontier markets private equity as part of the recently launched Stanford Institute for Innovation in the Developing Economies (SEED). He teaches strategy in various other programs, including the Stanford Leadership Program. He is a Special Advisor to GiveDirectly, Embrace and Equal Opportunity Schools.

He is former Chair and Board member of the United Way of the Bay Area, a former member of the Boards of the Oregon Shakespeare Festival and Fordham Prep, and a former member of the California Roundtable.

Mr. Meehan retired in December 2008 after over 30 years at McKinsey & Company where his focus was working with chief executives and senior leaders in technology, private equity, retail, financial services, and media on topics of top management strategy, organization, and leadership, including mentoring more than a dozen new CEOs in shaping their agendas.

In addition to his service to clients, he held many leadership roles with the Firm. As a member of the Shareholders Council, McKinsey's board, he was Chair of the Client Committee and Chair of the McKinsey Investment Office, which oversees more than \$5 billion in investments. He was also Vice-Chair of the Directors Review Committee, Founder and Chair of the Private Equity and Venture Capital Practice; Chair of the West Coast Practice, and Managing Director of the San Francisco Office.

He is currently a Director of Juniper Networks, Big Switch and Westward Leaning.

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Regina K. Scully is the Founder and CEO of Artemis Rising Foundation, a philanthropic organization dedicated to developing and promoting media, education and healing projects that transform our culture. Ms. Scully also is the Founder and CEO of RPR Marketing Communications, a premier Public Relations Agency, NYC, specializing in exclusive consumer products and brands. Ms. Scully is a social entrepreneur, education activist, and documentary Filmmaker. She is one of the leading communications and media consultants in the country, speaking at schools, conferences, and companies around the world. A 30-year veteran in the fields of Journalism, Public Relations, Brand Marketing and Filmmaking, Ms. Scully has a successful track record of building and producing successful premier brands, projects, and films that integrate cause-related issues, social media, and outreach campaigns.

Ms. Scully is an Academy award nominated executive producer, most recently for the 2013 powerful documentary called the "Invisible War", a film about the epidemic rapes of women and men in the military. The "Invisible War" won the 2012 Sundance Audience Award. Ms. Scully also executive produced "MissRepresentation", a compelling documentary exposing the gender bias that still exists in our country based on the limited portrayals of women and young girls in our Media, Politics and Entertainment. Ms. Scully is a co-founder of www.MissRepresentation.org. Oprah Winfrey's OWN Network bought "MissRepresentation." Ms. Scully helped spearhead the development and distribution of its critically acclaimed corresponding national curriculum. And Ms. Scully is also involved in the films, "Fed Up", a compelling documentary that deals with the growing epidemic of obesity and diabetes in America; "Alive Inside", a recent Audience Award winner at 2014 Sundance film festival; and "Anita: Truth to Power", about the 20 year anniversary of the Anita Hill hearings.

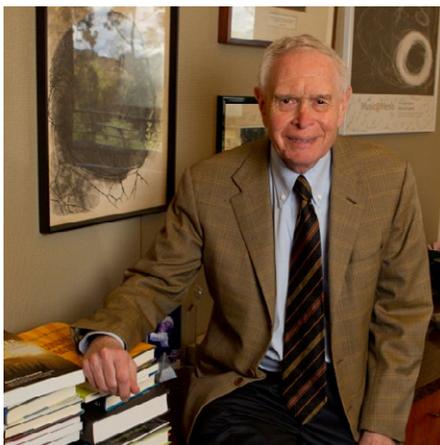
In addition to filmmaking, Ms. Scully is deeply passionate about Education reform, and has helped launch some of the most successful inner city charter schools in the country: the Success Academy Schools, in NY (www.successacademies.org); and the Making Waves Academy Schools in Northern California (www.makingwaves.org)

Ms. Scully sits on the following Boards: Stanford Center on Philanthropy and Civil Society, CA; Project ALS, NYC; Harvard Women's Leadership Board; V-Day Board; TheRepresentationProject.org; and the Women's Media Center, NYC.

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Paul Brest is Former Dean and Professor Emeritus (active), at Stanford Law School, a lecturer at the Graduate School of Business, a Faculty Co-Director of the Stanford Center on Philanthropy and Civil Society, and co-director of the Stanford Law and Policy Lab. He was President of the William and Flora Hewlett Foundation from 2000-2012.

He is co-author of *Money Well Spent: A Strategic Guide to Smart Philanthropy* (2008), *Problem Solving, Decision Making, and Professional Judgment* (2010), and articles on constitutional law, philanthropy, and impact investing. His current courses include Problem Solving for Public Policy and Social Change, Measuring and Improving Social Impact, and Advanced Topics in Philanthropy and Impact Investing. He also is the instructor in an online course, Essentials of Nonprofit Strategy, offered by Philanthropy University.

Professor Brest is a fellow in the American Academy of Arts and Sciences, and holds honorary degrees from Northwestern University School of Law and Swarthmore College. Before joining the Stanford Law School faculty in 1969, he clerked for Judge Bailey Aldrich of the U.S. Court of Appeals for the First Circuit and Justice John M. Harlan of the U.S. Supreme Court, and did civil rights litigation with the NAACP Legal Defense and Education Fund in Mississippi.

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Woody Powell is Professor of Education, Sociology, Organizational Behavior, and Management Science and Engineering, at Stanford University, and Faculty Co-Director of the Stanford Center on Philanthropy and Civil Society. He is internationally known for his work in the areas of organization theory, economic sociology, and the sociology of science. His research focuses on the processes through which knowledge is transferred across organizations, and the role of networks in facilitating or hindering innovation and of institutions in codifying ideas.

He is the author or editor of Books: *The Culture and Commerce of Publishing*, with Lewis Coser and Charles Kadushin (1982); *Getting Into Print: The Decision-Making Process in Scholarly Publishing* (1985); *The New Institutionalism in Organizational Analysis*, with Paul DiMaggio (1991); *Private Action and the Public Good*, with Elisabeth Clemens (1997); and *The Nonprofit Sector*, with Richard Steinberg (2006). His most recent book, with John Padgett, is *The Emergence of Organizations and Markets* (2012). He is the author of more than 100 articles, several of which are among the most cited articles ever in the social sciences, and have received numerous prizes.

He received his Ph.D. in Sociology from SUNY – Stony Brook, and previously was a faculty member at Yale, MIT, and the University of Arizona. He holds honorary degrees from Uppsala University, Copenhagen Business School, and the Helsinki School of Economics, and is a foreign member of the Swedish Royal Academy of Science. He has previously taught as a visitor at the University of Cambridge, the University of Oxford, Sciences Po, Uppsala University, Hebrew University of Jerusalem, and many other universities in Europe and Asia.



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Rob Reich is Professor of political science and, by courtesy, Professor in philosophy and at the School of Education, at Stanford University. He is a Faculty Co-Director of the Stanford Center on Philanthropy and Civil Society (publisher of the *Stanford Social Innovation Review*) and the director of the Center for Ethics in Society, both at Stanford University. His current research focuses on the relationship among philanthropy, democracy, and justice, with two books on the topic, *Just Giving: Toward a Political Theory of Philanthropy*, and *Philanthropy in Democratic Societies* (edited with Lucy Bernholz and Chiara Cordelli). He is the Co-Director (with Lucy Bernholz) of the Digital Civil Society Lab, and the author or editor of five other books. He is the recipient of several teaching awards, including the Phi Beta Kappa Undergraduate Teaching Award and the Walter J. Gores Award, Stanford University's highest award for teaching. He is a board member of GiveWell.org, and the magazine Boston Review. Before attending graduate school, Mr. Reich was a sixth grade teacher at Rusk Elementary School in Houston, Texas.

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EXECUTIVE DIRECTOR

Kim Meredith is the inaugural Executive Director of the Stanford Center on Philanthropy and Civil Society (Stanford PACS). She has been responsible for strategic leadership, strong financial performance and consistent organizational growth, including scaling the Stanford PACS budget eight times in five years through expansion of research and programmatic initiatives. Ms. Meredith joined in July 2009, one year later led the team to acquire the *Stanford Social Innovation Review (SSIR)*, and thereafter opened Stanford PACS at the Stanford Center at Peking University. Ms. Meredith brings dynamic and innovative leadership to implement the mission of Stanford PACS and *SSIR*.

Prior to joining Stanford PACS, Ms. Meredith served as the Chief Development Officer for Planned Parenthood Federation of America in New York City. Before joining PPFA, she served for nine years as the Chief Operating Officer at Planned Parenthood in San Francisco. Ms. Meredith launched her business career in corporate America at AT&T for 10 years.

Ms. Meredith currently serves on the Board of Directors of the California Family Health Council, awarding grants of \$20 million annually for women's health; the George Lucas Education Foundation - Edutopia, illuminating and showcasing what works in education; the Silicon Valley Social Venture Fund (SV2), serving as board liaison to grantee Asylum Access working on global refugee rights; and the Yintai Research Center of Philanthropy and Social Impact at the Guanghua School of Management at Peking University, teaching skills for future nonprofit and foundation leaders.

Ms. Meredith graduated from Stanford University with a B.A. in Economics. In 2005, she received a fellowship to the Stanford Graduate School of Business Executive Program for Nonprofit Leaders.



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ABOUT STANFORD PACS + *SSIR*

The Stanford Center on Philanthropy and Civil Society (Stanford PACS) is a leading global interdisciplinary research center that develops knowledge and educates leaders to improve philanthropy, strengthen civil society, and create positive social change. By encouraging shared intellectual space with scholars, students, practitioners and leaders, Stanford PACS informs policy and social innovation, philanthropic investment, and nonprofit practice, and publishes the *Stanford Social Innovation Review* (*SSIR*).

Goals at the forefront of Stanford PACS's work include:

- Expanding the body and reach of quality research on philanthropy, civil society, and social innovation
- Increasing the pipeline of scholars, practitioners and leaders for the field
- Improving the practice and effectiveness of philanthropy and social innovation

Stanford PACS publishes the *Stanford Social Innovation Review*, an award-winning magazine and website that covers cross-sector solutions to global problems. *SSIR* is written for and by social change leaders in the nonprofit, business, and government sectors who view collaboration as key to solving environmental, social, and economic justice issues. Its aim is both to inform and to inspire, and its mission is to advance, educate, and inspire the field of social innovation by seeking out, cultivating, and disseminating the best in research- and practice-based knowledge.

We invite you to learn more by visiting our websites and learning from Stanford PACS research, watching videos, browsing articles from past *SSIR* issues, joining conversations around daily blog posts, participating in webinars, listening to podcasts, and attending additional Stanford PACS and *SSIR* events.

We hope that you will find Stanford PACS and *SSIR* a provocative, practical, and powerful resource.

Contact Us

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