

AGENDA

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8:00 – 8:45 am

Registration and Breakfast Buffet

8:45 – 9:00 am

Welcome

Kim Meredith, *Executive Director, Stanford PACS*

9:00 – 10:15 am

Philanthropy and Democracy: Dangerous Liaisons?

Reed Hastings, *Cofounder and CEO, Netflix*

Darren Walker, *President, Ford Foundation*

In conversation with

Rob Reich, *Marc and Laura Andreessen Faculty Codirector, Stanford PACS*

Audience Q&A

10:15 – 10:45 am

Break

10:45 – 11:45 am

Family Dynamics: Navigating Giving, Values, and Philanthropic Priorities

Caitlin Heising, *Vice Chair, Heising-Simons Foundation; Philanthropy Innovation Summit Host Committee, Stanford PACS*

Mark Heising, *Founder, Medley Partners; Board Member, Heising-Simons Foundation*

Liz Simons, *Chair, Heising-Simons Foundation*

In conversation with

Carol Larson, *President, The David and Lucile Packard Foundation*

Audience Q&A

Introduction by

Ted Janus, *Advisory Board Member and Philanthropy Innovation Summit Host Committee Member, Stanford PACS; Principal, J Capital*

Kathleen Kelly Janus, *Philanthropy Innovation Summit Host Committee Member, Stanford PACS; author, "Social Startup Success"*

11:45 am – 12:30 pm

Lunch Buffet

12:30 - 1:15 pm

Lunch Program: The Promise and Peril of Big Data for Social Good

Laura Arrillaga-Andreessen, *Cofounder and Chairman, Stanford PACS; Founder and President, Laura Arrillaga-Andreessen Foundation*

In conversation with

Alex Karp, *CEO, Palantir*

Introduction by

David Siegel, *Advisory Board Member, Stanford PACS; Cofounder, Two Sigma Investments*

1:15 - 1:45 pm

Break

1:45 - 2:30 pm

Catalyzing Scientific Breakthroughs and Innovations

Paul Allen, *Philanthropist; Technologist; Cofounder, Microsoft*

In conversation with

Marc Tessier-Lavigne, *President, Stanford University*

Introduction by

Jeff Raikes, *Chair, Stanford University Board of Trustees; Cofounder, The Raikes Foundation*

2:30 - 3:45 pm

Impact Investing

Matt Bannick, *Managing Partner, Omidyar Network*

Liesel Pritzker Simmons, *Cofounder and Principal, Blue Haven Initiative*

Julie Sunderland, *Managing Director, Biomaterials Capital*

In conversation with

Paul Brest, *Marc and Laura Andreessen Faculty Codirector, Stanford PACS; Philanthropy Innovation Summit Faculty Advisor, Stanford PACS*

Audience Q&A

Introduction by

Russ Hall, *Philanthropy Innovation Summit Host Committee Member, Stanford PACS; Cofounder, Legacy Ventures*

Agenda continued →

3:45 – 4:15 pm

Break

Please make your way to your Philanthropy Salon

4:15 – 5:45 pm

Philanthropy Salons

Details follow

5:45 – 6:15 pm

Break and Networking

Performance

Everyday People, Stanford A Cappella Group

In October 1987, Stanford University juniors Larry Shorter and Tony Stovall shared a love of fun and uplifting music and performance a cappella but felt that they didn't see their style represented in the Stanford music scene. As a tribute to Sly and the Family Stone's vision of inclusiveness and acceptance of all races, genders, and creeds, and Sly Stone's ambition to demolish racial lines and use music as a tool to bring people together, Shorter and Stovall formed Everyday People, based on the group's 1967 hit of the same title, and thus brought together what one journalist calls one of the only "truly integrated" collegiate a cappella groups in the nation.

6:15 pm

Dinner and Evening Program

Thinking Differently: Philanthropy to Strengthen Governmental Systems

Laura Arrillaga-Andreessen, Cofounder and Chairman, Stanford PACS; Founder and President, Laura Arrillaga-Andreessen Foundation

In conversation with

Laura Arnold, Cochair, Laura and John Arnold Foundation

Introduction by

Herbert A. Allen III, Advisory Board Member, Stanford PACS; President, Allen & Company, LLC

Performance

The Foundation

Sarah Jones, *One Woman, Many Voices*

In this one-person performance piece, *The Foundation*, a philanthropic organization's annual meeting takes an unexpected turn when a change in board leadership collides with the ongoing political developments in Washington. Jones portrays a diverse range of characters in the Foundation's community, from program officers to grantee partners to board members, who each share their views on the challenges of serving the public good and seeking best practices grounded in shared truths at a time when the very notion of "the truth" itself is in question. Commissioned by the William and Flora Hewlett Foundation for their 50th Anniversary Symposium.

Introduction by

Stephanie P. McClelland, *Philanthropy Innovation Summit Host Committee, Stanford PACS; Theatrical Producer; Founder, Green Curtain Productions*

Carter McClelland, *Philanthropy Innovation Summit Host Committee, Stanford PACS; Chairman, Union Square Advisors*

8:30 pm

Thank You and Closing

Kim Meredith, *Executive Director, Stanford PACS*

PHILLANTHROPY SALONS



Modeled after European salons of the 16th - 18th centuries, where ideas and philosophies were exchanged in someone's private salon, these afternoon philanthropy salons provide an opportunity for us to go deep on a particular topic of personal interest. Led by experts on the topic, and accompanied by hors d'oeuvres and wine, these conversations are sure to spark ideas and rich conversation—leading to key takeaways for impactful philanthropy.

Salons are located throughout the alumni center; please see your registration tag for the location of your pre-selected salon, or visit the registration table for location information of all salons.

1.

Creating a Giving Compass for Your Philanthropy

Jeff Raikes, *Chair, Stanford University Board of Trustees ; Cofounder, The Raikes Foundation*

In conversation with

Paul Brest, *Faculty Director, Effective Philanthropy Lab, Stanford PACS*

Nadia Roumani, *Director, Effective Philanthropy Lab, Stanford PACS*

Host: Carter McClelland, *Philanthropy Innovation Summit Host Committee Member*

How can high net worth individuals and families achieve philanthropic impact in the areas of their interest? The Effective Philanthropy Lab (EPL) at Stanford PACS tries to answer this question and assist donors by integrating the principles of philanthropic strategy with human-centered design. Paul Brest and Nadia Roumani lead a team, in partnership with the Raikes Foundation, that helps donors clarify their goals and develop and implement strategies to achieve them. Join Paul Brest, Nadia Roumani, and Jeff Raikes in this interactive session where you will apply the EPL's learning to your own philanthropy and explore a brand new philanthropic resource available to donors.

2.

Social Innovation — Revealing Productive Pathways for Philanthropists

Jim Bildner, *CEO, Draper Richards Kaplan Foundation*

Kathleen Kelly Janus, *author of "Social Startup Success: How the Best Nonprofits Launch, Scale Up, and Make a Difference"*

In conversation with

Johanna Mair, *Academic Editor, Stanford Social Innovation Review; Codirector, Global Innovation for Impact Lab, Stanford PACS*

Christian Seelos, *Codirector, Global Innovation for Impact Lab, Stanford PACS*

Host: Scott Alter, *Philanthropy Innovation Summit Host Committee Member*

Rising inequalities and persistent levels of poverty urge us to innovate to address social challenges more effectively. But what is the real potential of innovation, and what can organizations do to translate their innovation into positive impact? To address this question, Johanna Mair and Christian Seelos are directing the Global Innovation for Impact Lab at Stanford PACS. This lab provides surprising insights about the link—or lack thereof—between innovation and impact. Organizations—and their funders—are often unaware of the innovation pathologies that can limit many social innovation efforts. Christian and Johanna will discuss these pathologies and explore what funders might do to be more aware of them. Integrating the expertise and experience of philanthropists and innovation experts Jim Bildner and Kathleen Kelly Janus, this rich discussion will help reveal the potential of your role as a funder for unlocking productive pathways from innovation to impact.

3.

Effective Altruism: Doing the Most Good

Cari Tuna, *Founder, Good Ventures*

In conversation with

Rob Reich, *Marc and Laura Andreessen Faculty Codirector, Stanford PACS*

Host: Somesh Dash, *Stanford PACS Advisory Board Member*

Effective Altruism is a small but growing community of donors who are asking, “How can we do the most good with our time and resources?” The idea behind effective altruism is that donors should use evidence and reason in the pursuit of maximizing the good we do. The philosopher Peter Singer is the philosophy’s best-known proponent, and the organizations GiveWell and the Open Philanthropy Project both are trying to put its principles into practice. Cari Tuna has long supported both organizations, and PACS faculty director Rob Reich is a board member at GiveWell. Join them to discuss whether you should lead with your head rather than your heart, the Open Philanthropy Project’s approach to choosing causes, and what evidence there is about the most effective charities to support.

4.

Leveraging Your Full Philanthropy Tool Kit

Anne Marie Burgoyne, *Managing Director, Emerson Collective*

Cecilia Conrad, *Managing Director, MacArthur Foundation*

Leah Hunt-Hendrix, *Cofounder and Director, Solidaire*

Larry Kramer, *President, the Hewlett Foundation*

Host: Debbie Hall, *Philanthropy Innovation Summit Host Committee Member*

An exploration of non-traditional philanthropic approaches including prize philanthropy and big bets, rapid response funding, and C4 giving reveals another necessary and complementary tool: cohort building. How can you leverage a vast variety of philanthropic tools, including those that go beyond funding, for maximum impact? In this session we will go behind the scenes of the MacArthur Foundation’s globally impactful prize and big bet programs, social movement building and rapid response funding at Solidaire, political cohort building and C3 and C4 structures at Emerson Collective, successful collaboratives that have advanced seemingly intractable issues of climate change and reform of the political process with the Hewlett Foundation. We will explore how the combination of funding—using whatever tool is best—plus collaboration-building can incentivize exponential impact.

5.

Organizational Capacity Building

Bill Draper, *Founder, General Partner, Draper Richards LP, and Cochair, Draper Richards Kaplan Foundation*

Caitriona Fay, *National Manager of Philanthropy, Perpetual*

In conversation with

C.R. Hibbs, *Principal, CR Hibbs LLC*

Host: John Fogelsong, *Philanthropy Innovation Summit Host Committee Member*

Decades of grant-making represented by our guests in this session illustrate that failed grants were overwhelmingly the result of organizational capacity problems—not bad ideas or insufficient funding. So, what is capacity-building, why should we care, what capacity do donors need to support grantee capacity, and how can we learn to recognize and support capacity? In this session, we will have the opportunity to talk in depth with three leaders in capacity-building assessment, funding, and thoughtful and deliberate grantmaker/grantee partnerships. They will reveal how they determine an organization's ability to achieve mission—through governance, leadership, and infrastructure perspectives—and suggest how to frame these conversations with grantees for better understanding, outcomes, and impact.

6.

Saving Civil Society in the Digital Age

Amy Rao, *Founder and CEO, Integrated Archive Systems; Vice Chair, Human Rights Watch*

In conversation with

Lucy Bernholz, *Director, Digital Civil Society Lab, Stanford PACS*

Host: Miroslava Duma, *Philanthropy Innovation Summit Host Committee Member*

Democracies around the globe are experiencing a closing down of civil society. This comes in many forms—from government clampdowns on free speech, to strict regulations on peaceable assembly. It includes widespread jailing of journalists and a news and media environment that is both fighting propaganda and holding on for dear life. And, underneath it all, are the shifting norms and dynamics of private thought and communication in an age of global digital networks. Stanford PACS' Digital Civil Society Lab seeks to understand how we can protect and preserve civil society in democracies in the digital age. Lab Director Lucy Bernholz will be joined by Amy Rao, vice chair of the International Board of Human Rights Watch, to discuss the nature of the fight for digital civil society and democracy.

7.

Universal Basic Income: Safety Net 2.0

Kaitlyn Krieger, *Founder, Future Justice Fund*

Natalie Foster, *Cochair, Economic Security Project*

In conversation with

Juliana Bidadanure, *Assistant Professor of Philosophy and Director, Basic Income Lab, McCoy Family Center for Ethics in Society, Stanford University*

Host: Caitlin Heising, *Philanthropy Innovation Summit Host Committee Member*

Universal basic income is a policy proposal of a monthly cash allowance given to all members of a community without a means test and with no strings attached. It is an old idea with roots in such thinkers as Thomas Paine, Milton Friedman, and Martin Luther King, and it has been recently revived in American discourse. The fear that technological unemployment may displace workers from the labor market at unprecedented rates has led many in Silicon Valley (and beyond) to resuscitate the proposal. Two recent and notable initiatives are the launch of a UBI pilot in Oakland by the tech incubator YCombinator and the development of a collaborative fund to support research on UBI by Facebook cofounder Chris Hughes. Join philosopher Juliana Bidadanure, who leads the newly established Stanford Basic Income Lab, and philanthropists Kaitlyn Krieger and Natalie Foster to learn more about the data and philosophy behind the policy that a growing number of thought leaders, researchers, activists, and philanthropists see as the safety net 2.0.

8.

Globalization and Giving

Lata Krishnan, *Founder and Chair, America India Foundation; CFO, Shah Capital Partners*

Jaff Shen, *CEO, Leping Social Entrepreneur Foundation*

Anja Manuel, *author of "This Brave New World: India, China and the United States"; affiliate, Stanford Center for International Security and Cooperation*

In conversation with

Eric Nee, *Managing Editor, Stanford Social Innovation Review*

Host: Simone Coxe, *Philanthropy Innovation Summit Host Committee*

“In the next decade and a half, China and India will become two of the world’s indispensable powers—whether they rise peacefully or not.” This provocation is offered by Anja Manuel in her book, *This Brave New World*, which explores the complexities of international politics and comes at a time when globalization generally and international philanthropy are at an all-time high. How do philanthropists engage in international giving—with consideration for the changing international policies, cultural norms and differences, and evolving perspectives on social entrepreneurship and social investment? Join Eric Nee, managing editor of the global publication *Stanford Social Innovation Review*; Lata Krishnan; Jaff Shen, and Anja Manuel to discuss the nuances and complexities of giving globally.

9.

Place-Based Philanthropy

Susan Ford Dorsey, *President, the Sand Hill Foundation*

Shiv Khemka, *Advisory Board Member, Stanford PACS; Chairman, The Global Education & Leadership Foundation*

In conversation with

Alexa Cortés Culwell, *Cofounder, Open Impact*

Host: Kim Meredith, *Stanford PACS Executive Director*

With increased awareness of pressing global issues, and increased opportunity to effect global change, there remain pressing local needs and philanthropists who choose to focus their philanthropy at home as part of their portfolio of work. Creating a deeply impactful approach to supporting one's local community requires a long time horizon and a willingness to engage directly with the community across numerous issue areas. Come speak with Susan Ford Dorsey about her family's strategy through the Sand Hill Foundation as they have given away nearly \$100 million to the Bay Area over the past 20 years. Learn about their successes and challenges in taking a deeply integrated community-driven approach. Contrast a local Silicon Valley approach with a place-based approach in India, led by Shiv Khemka through his Global Leadership and Education Foundation. Alexa Cortés Culwell, who recently completed a research project on growing individual philanthropy in the Bay Area and the many challenges and opportunities for driving local change, will lead the conversation to explore actionable ideas for using philanthropic resources with a place-based approach to make significant and lasting change in your own backyard.

